

Learning Objectives - At the conclusion of this session the participant will be able to:

- Identify innovative care and service solutions to address organizational and resident care challenges across the spectrum of post-acute and longitudinal care.
- Become familiar with programs, services, and tools that enable innovation.
- Broaden the network of peers, colleagues, and industry experts with whom to collaborate on innovative problem solving.

- 1) Evidence-Based Mobility Training To Reduce Falls-Cate Reade, CEO/CSO/Inventor-Resistance Dynamics** -*Discover simple mobility training principles for older adults to help improve quality of life while promoting better clinical and financial outcomes.*
- 2) Saving money with government contracts-Jeff Schimbeno, Senior Account Executive-MMCAP** - *Only for government entities or non-profit/non-government organizations.*
- 3) Using CMMI HCIA Innovation to Transform Care-Joshua Hofmeyer, Senior Care Administrator/David Darr, Senior Care Director of Sales & Client Relations-Avera eLTC** - *With the use of innovative technology, long-term residents are connected with a geriatric specialized team at a central hub using two-way, audiovisual telemedicine.*
- 4) Are you ready to comply with the "Mega-Rule"?-Stephanie Necaise, Chief Development Officer-Reliant Post-Acute Care Solutions** - *Overview of the Final Rule to Reform the Requirements for Long-Term Care Facilities.*
- 5) Managing your (PBJ) Contract Workers and Agencies with a touch screen kiosk at the front desk-Charles Mann, Founder and CMO-Accushield** - *Accushield offers a quick and seamless way to sign-in and out contract workers, agencies, and visitors while removing the antiquated paper sign-in book from the front.*
- 6) The benefits of Pharmacogenetic testing for medication effectiveness-Tony Bobbitt, President-Provider Effect** - *Exploring the benefits of using non-invasive genetic testing to provide the maximum drug effectiveness of medication and sustainably decrease or eliminate adverse drugs.*
- 7) iPod Handsets Transform Senior Care-JJ Johnson, CEO-Cornell Communications, Inc.** - *Learn how iPod technology increases staff efficiency and improves resident and family satisfaction.*
- 8) Elovate-Don Kloos, Rep-Globela Pharma, LLC** - *Innovative, conveniently packed OTC product for hypoglycemia at a very competitive price.*
- 9) Health Services Executive, A New Vision for Leadership-Randy Lindner, CAE, President and CEO-NAB** - *This session will be an opportunity to learn about NAB's implementation of the Health Services Executive (HSE) qualification and how it can support professional development and licensure portability.*
- 10) Living Better with Dementia: Why Comfort Matters-Ivan Hilton, Director of Business Development-Comfort Matters** - *Present and discuss evidenced based information that illustrates proven practices which provide comfort for persons dealing with dementia in long-term care.*
- 11) Alternative Payment Models-Tim Layton, Director of Business Development-Senior Rehab Solutions** - *A new framework has been established for rewarding better care; not just more care, and the payment system is moving to pay for value.*