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Service to others is the rent you pay for your room here on earth.

Muhammad Ali
From Your President & CEO

This has been a year like no other, one that will certainly go down in history. Who could have imagined late in 2019 that early 2020 would bring a global health crisis and that our world would be turned upside down?

The COVID-19 pandemic disproportionately affected long-term and post-acute care and its leaders. As a result of the travel restrictions and the cancellation of in-person meetings ACHCA took a leadership position and made available to all administrators (not just our members) our library of NAB CEU approved webinars. We had over 6000 unique webinar views and received an overwhelming amount of gratitude.

We also made available resources to help our members and others manage mental health issues arising from the stress of the pandemic.

The crisis provided the opportunity to collaborate with our industry partners such as Leading Age, AHCA/NCAL, AMDA, and Argentum to co-sign letters to Congress and joint policy statements. We provided copious comments to the CMS Coronavirus Commission on Safety and Quality in Nursing Homes.

The restrictions meant that we had to cancel Convocation in 2020. We are planning a virtual event for 2021. Our schedule for future Convocations is 2022 in New Orleans and 2023 in Baltimore.

Despite these challenges The American College of Health Care Administrators is alive and well. In the fiscal year just ended we added 595 new members including all the administrators and regional managers of Signature HealthCARE.

The job of the nursing home and post-acute administrator has never been more difficult. New and onerous regulations, chronic underfunding and the stress of 24/7/365 responsibility take a daily toll. ACHCA and our state chapters provide a collegiality that reminds us that we are not alone. We are there for each other and we are there for our younger members and students who are looking for help and inspiration. I thank you for all you do each day for those you care for as well as their families and your teams.

Membership is growing and I will continue to focus on growing membership. Please help us by reaching out to those in your area to join ACHCA.

We will continue to look for new ways to increase the value of membership and to strengthen the relevance of ACHCA in the post-acute arena.

I thank our wonderful staff, Elizabeth, Jana, Amanda, and Veronica for all they do to contribute to the success of the organization.

I thank you all for continued support of ACHCA and I look forward to the upcoming year with renewed optimism about the future of “The College”.

Collegially,

Bill McGinley, CNHA, CAS, CALA, HSE, FACHCA
President / CEO
Who We Are

About ACHCA

Founded in 1962, ACHCA is a non-profit professional membership association which provides superior educational programming, professional certification, and career development opportunities for its members.

Guided by the vision that dynamic leadership fosters long term health care services that are meaningful, successful, and efficient, ACHCA identifies, recognizes, and supports post-acute and aging services leaders, advocating for their mission and promoting excellence in their profession.

ACHCA is the professional membership association for long-term care and post-acute administrators. We represent our membership of Owners, Administrators, Executive Directors, VP/Directors, Consultants, Directors of Nurses, AITs, Students, and Academic Leaders

Mission, Vision & Values

**Our Mission Statement:** The American College of Health Care Administrators (ACHCA) is the catalyst for excellence in post-acute and aging services leadership.

**Our Vision:** To be the premier membership organization providing professional leadership and professional development opportunities for post-acute and aging services health care leaders.
Membership
1,915 Individual Members
1,183 Professional Members

Education
35% Bachelors Degree
45% Masters Degree
5% Doctoral Degree
53% Female 47% Male

Top 5 Professional Titles
-Administrator
-Executive Director
-CEO, COO, President
-Vice President, Director
-Department Head/Manager

Professional Development
310 Fellows
30 Fellow Emeritus
98 CNHA
15 CALA
6 CAS

Services/Programs Supported
Adult Day Care
AIDS
Alzheimer’s/Dementia
Assisted Living
CCRC
Complex Medical/Subacute Consulting
Geriatric Center/Senior Center
Home Health
Hospice
ICF/MR/DD
Independent Living/Senior Housing
Long-Term Acute Care Hospital
Skilled Nursing Facility
Wound Care

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Awards Program
ACHCA’s national recognition and awards program seeks to promote leadership excellence in post-acute and aging services administration, education, journalism, and public service. Due to the COVID-19 pandemic, the 2020 award recipients will be recognized virtually during 2021. ACHCA awarded 11 Individual and Partner awards, and three Chapter/District Achievement Award. Four scholarships were awarded under the George & Leah Hollander Memorial Scholarship program.

104 skilled nursing administrators met all the required requirements to receive the Eli Pick Facility Leadership Award for their leadership in achieving top facility performance in their states on ACHCA’s identified performance indicators. Digital certificates and team congratulatory letters were e-mailed to administrators in recognition for their achievement.

ACHCA announced the inaugural Hall of Fame inductees. Rev. Daniel W. Farley, Fellow Emeritus, Retired Emeritus Certified; Mark J. Finkelstein, CNHA, Fellow Emeritus; Larry I. Slatky, CNHA, FACHCA; and James L. Farley CNHA, FACHCA will be inducted into the ACHCA Hall of Fame Convocation 2022.

Additionally, posthumous recognition for the Hall of Fame will be acknowledged for the founding members of ACHCA, Theodore E. Hawkins, Alton E. Barlow, Rev. Carl A. Becker, and Kenneth R. Nelson, Jr. in recognition of their leadership and vision for a professional community that supports the Administrator.

Education & Conferences
In fiscal year 2020, Due to Covid-19, Convocation in New Orleans was rescheduled to 2022. Due to this ACHCA provided complimentary NAB approved webinars to members and non-members from March to June 2020. After June, ACHCA members are still able to take advantage of the complimentary webinars.

Mentoring Program
The ACHCA Mentoring Program, chaired by Michael Hotz, is growing and has a bright future. A promotional video for the program featuring ACHCA President & CEO Bill McGinley, Incoming Board Chair, Theresa Sanderson; and "graduated" protégés and NY Chapter Board Members, Tzvi Barax and Mark Sanchez, was recently completed. Two educational videos are currently in the works and will be submitted for NAB approval. The education components are led by Dr. Douglas Olson and Dr. Scott Lester. The ACHCA Mentoring Program is a free benefit of ACHCA membership. We are here to help you have a successful career. To sign up or watch our video, visit our website https://www.achca.org/mentoring-program.
Highlights

Membership & Chapter Relations
A key part of participating in an active community is sharing knowledge, resources, and forming relationships. We have a robust membership of early careerists, seasoned administrators, students, owners, executives, and business affiliates. Our members are sharing on numerous internal and external platforms the physical, psychological, and emotional toll the COVID-19 pandemic has taken on their families, communities, colleagues, and leadership.

ACHCA recognized the need for financial assistance within its membership. Professional members (including lapsed members) were offered a $50 membership dues fee discount for August. We saw a gain of 596 new members in 2019. The campaign brought new members to the Community while offering some economic relief even a small one to our members that pay for membership out-of-pocket.

ACHCA welcomed four (4) new group memberships (Signature HealthCare, Exceptional Living Centers, Christian Horizons, and Pinnacle Group of Hudson Valley) to the Community. The group memberships engaged 157 Administrators and Executive Directors in our learning and networking opportunities. Additionally, eight (8) new business affiliates chose to connect with our decision-makers and influencers.

A success during 2019 included the relaunch of our Career Center that had a 300% increase in views, a 59% increase in job seeker registrations, a 67% increase in employer registrations, and an 80% increase in resume’s posted. Additionally, ACHCA increased its affinity offerings to members including the launch of the Travel Savings Center – ACHCA members have access to exclusive travel savings from car rentals, hotels, and ticketing discounts to villas, cruises, guided tours, and group travel packages.

As ACHCA works to heighten awareness among the post-acute and long-term care community regarding the importance of its programs, professional networking and education opportunities and how these improve performance outcomes in facilities, it is imperative to build relationships. We were pleased to enter several strategic partnerships.

- Readiness Associates unveiled a new, streamlined version of an emergency preparedness self-assessment survey. The survey allows ACHCA members to assess their vulnerabilities to natural and man-caused disasters.

- ADP identified ACHCA and its members as a great fit for their HCM software and payroll services.

- The National Association of Health Care Assistants (NAHCA) partnered with ACHCA to offer members a discounted rate for its Champion membership.

Our chapters continue to provide opportunities for engagement and education at the local level. Like so many, they entered 2020 attempting to navigate the unfamiliar territory of the virtual environment. The Florida chapter held a Fall Symposium. ACHCA New York chapter leaders held a series of online Town Halls to discuss upcoming events (education and social) and membership news + announcements. ACHCA-ME Chapter hosted their Annual Meeting which includes a full-day event filled with education + networking. In their 11th year, District 3 held their annual summit.
## Financials

Consolidated financial position as of September 30, 2020 compared to prior year

<table>
<thead>
<tr>
<th></th>
<th>Sep 30, 2020</th>
<th>Sep 30, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
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<td>Current Assets</td>
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<td>Checking/Savings</td>
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<td>Accounts Receivable</td>
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<td>Other Current Assets</td>
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<td>Total Current Assets</td>
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<td>642,228</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
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<td>642,228</td>
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<tr>
<td>Liabilities</td>
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<td>Current Liabilities</td>
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<td>Accounts Payable</td>
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<td>Total Current Liabilities</td>
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<tr>
<td>Total Liabilities</td>
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<td>70,311</td>
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<td><strong>Equity</strong></td>
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<tr>
<td>Unrestricted Net Assets</td>
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<td>Board Designated Funds</td>
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<td>Temp. Restricted Net Assets</td>
<td>196,966</td>
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<td>Perm. Restricted Net Assets</td>
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<td>89,945</td>
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<tr>
<td>Net Income</td>
<td>-60,058*</td>
<td>107,740</td>
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<tr>
<td>Total Equity</td>
<td>514,617</td>
<td>570,915</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>852,896</td>
<td>641,226</td>
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A copy of ACHCA's full financials may be obtained by emailing a request to financialservices@achca.org.

*Due to a change in accounting practices, Convocation revenue and expense are not shown on our operating statements and are now shown on the balance sheet. Also in the fiscal year ACHCA received a Payroll Protection Program (PPP) loan in the amount of $52,913. When the loan is forgiven that amount will be recognized as income in the next fiscal year.
Leadership

2019 - 2020 Board of Directors

Stefan (Steve) Fromm, CNHA, FACHCA
PAST CHAIR
Georgia

Robert (Bob) Lane, CNHA, FACHCA
CHAIR
Oklahoma

ACADEMIC DIRECTOR
David Wolf, PhD, CNHA, CALA, CAS, FACHCA

DIRECTORS AT-LARGE
Sharon Eyster, CNHA, FACHCA
Elizabeth Schmeizl, FACHCA
Rudolph (Rudy) L. Michalek, FACHCA
Mark Prifogle, FACHCA
Mitch Teller, FACHCA
Blair Quasnitschka, FACHCA

DISTRICT DIRECTORS
District 1 Director
Matt Lessard, CNHA, FACHCA
Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont

District 2 Director
Anthony Restaino, CNHA, FACHCA
New Jersey, New York

District 3 Director
Israel Ray, CNHA, FACHCA
Indiana, Kentucky, Michigan, Ohio, West Virginia

District 4 Director
Jose Rojas Fernandez, CNHA, FACHCA
Alabama, Florida, Georgia, Maryland, DC, Delaware, North Carolina, Pennsylvania, South Carolina, Virginia

District 5 Director
Kirstin Pedretti, FACHCA
Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Northwest (AK, WA), Oklahoma, Oregon, South Dakota, Utah, Wyoming

District 6 Director
Kendall Brune, PhD, FACHCA
Iowa, Illinois, Louisiana, Minnesota, Missouri, Mississippi, Tennessee, Texas, Wisconsin

Theresa Sanderson, CNHA, FACHCA
CHAIR-ELECT
Connecticut

B. Daniel (Dan) Carr, CNHA, FACHCA
SECRETARY/TREASURER
Indiana

*Board of Directors reflect the beginning of Fiscal Year 2019 - October 1, 2020
Chapter Presidents

Active Chapters

**Arizona Chapter President (D-5)**
Ed Smith

**Connecticut Chapter President (D-1)**
Jessica DeRing

**Florida Chapter President (D-4)**
Karen Northover

**Georgia Chapter President (D-4)**
Prachi Elmore

**Indiana Chapter President (D-3)**
Mark Prifogle

**Kentucky Chapter President (D-3)**
Jerry Hoganson

**Maine Chapter President (D-1)**
Matthew Trombley

**Massachusetts Chapter President (D-1)**
David L. Bell

**Michigan Chapter President (D-3)**
Renee L. Beniak

**Mississippi Chapter President (D-6)**
Stacy Seay, FACHCA

**Missouri Chapter President (D-6)**
Kendall Brune, PhD, FACHCA

**New Hampshire President (D-1)**
Ted Purdy

**New Jersey Chapter President (D-2)**
Robert Reyes, CNHA, FACHCA

**New York Chapter President (D-2)**
Keith Chambrey, FACHCA

**North Dakota Chapter President (D-5)**
Anthony (Tony Elsperger

**Ohio Chapter President (D-3)**
Matthew J. Wine

**Oklahoma Chapter President (D-5)**
Daniel Jessup

**Oregon Chapter President (D-5)**
Maggie Hilty

**Pennsylvania Chapter President (D-4)**
Mary K. Kender

**Rhode Island Chapter President (D-1)**
Jennifer Romagnolo

**Texas Chapter President (D-6)**
Dr. Michael Mileski, FACHCA

*Chapter Presidents reflect the beginning of Fiscal Year 2019 - October 1, 2020*
Committee Volunteers

The Academy of Long-Term Care Leadership and Development
Chair: Debra Hollander
Theresa Sanderson, CNHA, FACHCA
Tim Dressman, CNHA, CALA, FACHCA
Melanie Eaton, CNHA, FACHCA
Douglas Olson, PhD, FACHCA
Bruce Zarett
Bob Lane, CNHA, FACHCA
Mitchell Teller, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

Advocacy and Policy Committee
Chair: William Watson, FACHCA
Diana Chavis
Kevin Hansen, PhD, FACHCA
Adriene Rosell
Mitchell Teller, FACHCA
David Barmak
Edgar Matthiens
Joanne Shaw
Heather Mitchell
Sharon Eyster, CNHA, FACHCA
Ken Huhn
Jeffrey Cohen
Bob Lane, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

Awards Subcommittee
Chair: Jeff Lacroix
Mark Prifogle, FACHCA
Bill Spencer
Katie Pearse
Melissa Jackson, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Jana Pauldin-Staff

Bylaws Committee
Chair: Michael Gore, CNHA, FACHCA
Susan Farris, FACHCA
Terri Golec, FACHCA
Rudy, Michalek, FACHCA
Anthony Restaino, CNHA, FACHCA
Matt Lessard, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA

Education Committee
Chair: Theresa Parker, FACHCA
Maureen McCarthy
Matt Lessard, CNHA, FACHCA
Kevin Hansen, PhD, FACHCA
Michael Barry, CNHA, FACHCA
Lisa Thomson
Susan Gilster, FACHCA
Phil Jean, CNHA, FACHCA
Anne Veno
Bob Lane, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

Finance Committee
Chair: Dan Carr, CNHA, FACHCA
Mary Getchell
Mark Prifogle, FACHCA
Bob Lane, CNHA, FACHCA
Rudy Michalek, FACHCA
Theresa Sanderson, CNHA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Amanda Charles-Staff

Mentoring Subcommittee
Chair: Michael Hotz, CNHA, FACHCA
Michael Barry, CNHA, FACHCA
Tim Dressman, CNHA, CALA, FACHCA
James Farley, CNHA, FACHCA
Doug Olson, PhD, FACHCA
David Wolf, PhD, CNHA, CALA, CAS, FACHCA
Mark Sanchez
Norda Bellantoni, FACHCA
Linda Mayhugh
Bob Lane, CNHA, FACHCA
Scott Lester
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

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Committee Volunteers

National Conference Planning Committee
Chair: Larry Slatky, CNHA, FACHCA
Theresa Parker, FACHCA
Chelsie Stanger
Bob Lane, CNHA, FACHCA
Jeff Lacroix
Anthony Restaino, CNHA, FACHCA
Theresa Sanderson, CNHA, FACHCA
Kendall Brune, PhD, FACHCA
Becky Rowbotham
Jamie Francise
Rhondalette Burham
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Elizabeth Lollis-Staff

Professional Advancement Committee
Chair: Robert Reyes, CNHA, FACHCA
Kendall Brune, PhD, FACHCA
Phil Jean, CNHA, FACHCA
Helaine Ledany, CNHA, FACHCA
Matthew Murray, CNHA, CALA
Debra Mims, CNHA, FACHCA
Steven Smyth, CNHA, FACHCA
Diana Wilks, CNHA, FACHCA
Molly Savard, CNHA, FACHCA
Margaret Mary Wagner, CNHA, CAS, FACHCA
Ron Present, CNHA, CALA, FACHCA
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Veronica Tis-Staff

Member Experience Committee
Chair: Bob Bishop
Mark Prifogle, FACHCA
Ranyouri Senia
Ashlee Gaunce
Tina Richardson
John Okwodu
Veronica Weathers
Frank Yeboah
Christopher Just
Jana Pauldin-Staff

Student Experience Committee
Chair: DeShawn Smith
Sarah Evans
Tyler Rae Robertson
Mayer Goldberger
Emelin Martinez
Dale Ann Luke-Jackson
Jennifer Franklin
David Wolf, PhD, CNHA, CALA, FACHCA
Bob Bishop
Jana Pauldin-Staff

Nominating Committee
Chair: Steve Fromm, CNHA, FACHCA
Keith Knapp, PhD, CNHA, FACHCA
Bruce Glass
Phil Jean, CNHA, FACHCA
Doyle Love, CNHA, FACHCA
Bonnie Wood, CNHA, FACHCA
Julian Rich
Jana Pauldin-Staff

Student Poster Exposition Workgroup
Chair: Kevin Hansen, FACHCA
Michael Barry, CNHA, FACHCA
Mary Helen McSweeney-Feld, FACHCA
Theresa Parker, FACHCA
Blair Quasnitschka, FACHCA
Keith Knapp, CNHA, FACHCA
Mary Ann Keogh Hoss
Melanie Eaton, CNHA, FACHCA
Bob Armstrong
Bill McGinley, CNHA, CALA, CAS, HSE, FACHCA
Jana Pauldin-Staff

Fellow Advancement Committee
Chair: Steve Fromm, CNHA, FACHCA
Michael Hotz, CNHA, FACHCA
Bonnie Wood, CNHA, FACHCA
Mitch Teller, FACHCA
Carolyn Jo Lucke, CNHA, FACHCA
Doyle Love, CNHA, FACHCA
Keith Knapp, PhD, CNHA, FACHCA
Jana Pauldin-Staff
We thank our generous supporters for their contributions. All gifts, memorials, and tributes received by ACHCA are gratefully acknowledged.


**2019 Year End Campaign**
Theresa Parker
Russell Schwartz
Toni Lynn Davis
Julian Rich
Dr. Douglas Olson

**Christmas In July**
Julian Rich
Roberta Shull
Dr. Kendall Brune

**Academy**
Robert Lane
Richard Brown
Gary Kajiwara

**Memorials/Honor Of**
Daniel Suer
Gary Kajiwara
Suzanne Michalek

**Mentor Covenant**
Orlando Bisbano
Mardell Brandt
Dr. Kendall Brune
Dan Carr
Judith Clark
Toni Lynn Davis
Timothy Dressman
Sharon Eyster
James Farley
Susan Farris
Stefan Fromm
Richard Gamache
W. Bruce Glass
Mary Grondin
Michael Hotz
Philip Jean
Dr. Keith Knapp
Robert Lane
Thomas Lavallee
Matthew Lessard

**Mentor Covenant**
Brenda Marinan
Bill McGinley
Dr. Mary Helen McSweeney-Feld
Rudy Michalek
Roberto Muniz
Kathleen Pajor
Theresa Parker
Kirstin Pedretti
Blair Quasnitschka
Israel Ray
Robert Reyes
Julian Rich
Kathryn Richardson
Theresa Sanderson
Russell Schwartz
Daniel Shields
Larry Slatky
Timothy Sullivan
Mitchell Teller
Andrew Vogel
Dr. David Wolf

**Other**
Susan Hoffman
Vendor Partners

Partnership program participants:

**Emerald Level:**

Aegis Therapies  
Arete Rehabilitation  
Celtic Consulting LLC  
Functional Pathways  
Harmony Healthcare International  
Senior Rehab Solutions  
Stotler Hayes Group, LLC

**Ruby Level:**

ABILITY® Network Inc  
BKD CPAs & Advisors  
Procare LTC Pharmacy

**Partners:**

Arthur J. Gallagher/Gallagher Affinity  
EdCompass  
Innovative Cost Solutions  
Marketing With Care  
Medcom, Inc.  
Mercer Consumer, a service of Mercer Health & Benefits Administration LLC  
Readiness Associates  
Saint Joseph’s College of Maine  
ymcareers™ by Community Brands

**Business Affiliate:**

AccuTemp Products, Inc.  
AEGIS Therapies  
Age Concern Bermuda  
Alliance Health & Human Services  
Blue Sky Therapy  
Dentserv Dental Services, PC  
Direct Supply, Inc.  
FamilyConnect  
Fully Managed  
Guardian Consulting  
Hall, Render, Killian, Heath & Lyman, P.C.  
In Touch Pharmaceuticals  
Jeffrey A. Cohen & Associates  
Med-Net Concepts, LLC  
navitend  
PharMerica Corporation  
PharmScript, LLC  
Response Care, Inc.  
Ridge Hill Real Estate  
Skilled Care Pharmacy  
Starkweather & Shepley  
Strata Pointe  
Symbria  
The CHARTS Group  
Ultimate Rehab, Ltd.