



American College of Health Care Administrators (ACHCA)
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NEWS RELEASE
FOR IMMEDIATE RELEASE

**ACHCA's 2019 Convocation & Expo Happens March 17 - 20, 2019 in Louisville, KY
SADDLE UP FOR EXCELLENCE**

Washington, DC – August 22, 2018 –The American College of Health Care Administrators (ACHCA) is hosting its 2019 Convocation & Expo, March 17-20 at the Omni Louisville Hotel in Louisville, Kentucky. Expected attendance is 300 administrators, executives, and other leaders in post-acute care and aging services, who will gather to network, learn, and celebrate award winners.

Susan Misorski will deliver the keynote address, *“Creating a Culture of Retention: Getting to the Roots of the Workforce Shortage,”* on Monday, March 18. This keynote presentation will explore multiple facets of the workforce crisis including facts and trends, the prevailing business model and its impact on job quality, and innovative practices that have demonstrated results in the areas of recruitment, retention, and the structure of the CNA/RA job. The impact of nurses and leaders will also be addressed within an empowerment framework to create quality jobs for a stable and effective LTC workforce. Attendees will have the opportunity to earn 23.5 NAB approved continuing education credits as they take part in a selection of educational sessions. Topics focus on resident-centered care, human resources, finance, environment, leadership, management, assisted living, and mentoring. On Sunday, March 17, a pre-conference education program will take place. Additional information provided at a later date.

"This promises to be the best attended Convocation in 10 years. Our programs will help the attendees not only be better administrators, they will become better leaders. As the health care environment continues to shift, our educational experiences will focus on developing skill sets that prepare post-acute and long-term care professionals to be better prepared to handle today's new challenges", said Bill McGinley, President & CEO of ACHCA.

ACHCA's annual student poster exposition, awards dinner, and social activities will allow professional networking and peer-to-peer learning. Attendees will visit with some of the leading product and service companies dedicated to providing the latest cost-effective and state-of-the-art resident care solutions. ACHCA will also hold the Idea Exchange session which offers a unique educational opportunity for face-to-face-interaction between conference participants and industry experts about innovative care and service concepts. The Idea Exchange spotlights creative solutions to challenges in long-term care while creating a network for ongoing collaboration and problem solving.

About ACHCA

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's post-acute and aging services leaders. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long-term care. For more information about ACHCA, contact the national office at (800) 561-3148 or visit www.achca.org.

About Louisville, Kentucky

Louisville, Kentucky's largest city, sits on the Ohio River along the Indiana border. Every May, its race course, Churchill Downs, hosts the Kentucky Derby, a renowned horse race whose long history is explored at the Kentucky Derby Museum. Baseball is celebrated at the Louisville Slugger Museum and Factory, where Major League bats are produced and a giant baseball "slugger" marks the entrance.

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