



American College of Health Care Administrators  
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**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**ACHCA Launches New Online Experience**

**Washington, DC – June 28, 2016** – The American College of Health Care Administrators (ACHCA) launched a new online portal ([www.achca.org](http://www.achca.org)) that includes a new association management system and online communities.

The online portal features an improved user-friendly experience with enhanced navigation and functionality throughout so members and visitors can quickly access professional development resources, details on upcoming conferences, webinars, and news.

“We are incredibly excited to launch a new online experience that features an updated website and online services that will improve the member experience,” said Cecilia Sepp, CAE, President & CEO of ACHCA. “Our new online portal showcases ACHCA’s dedication to long term care professionals and the community that the profession serves. The enhanced members only section will serve as a central gathering place for our membership to access resources and engage with peers.”

Through the new online portal, members and visitors can quickly find information about the many benefits that ACHCA offers. New site-wide features include:

- Responsive design that ensures ease of use whether visitors access the site from a smart phone, tablet or desktop;
- Intuitive navigation system that makes it easy to quickly find details about membership, professional development, conferences, and more;
- A “members only” section for ACHCA members to connect and engage with their long-term care colleagues;
- Online services such as membership application, dues-paying capabilities, event registration, enhanced member profiles, communication tools, and data collection services;
- An events calendar can be filtered to show national and chapter events;
- A tiered online community experience includes forums, committees, and Circles.

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's post-acute and aging services leaders. Focused on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA, contact the national office at (202) 536-5120 or visit [www.achca.org](http://www.achca.org).

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