



American College of Health Care Administrators  
1321 Duke St, Suite 400 | Alexandria, VA 22314  
Ph: (202) 536-5120 | [www.achca.org](http://www.achca.org)

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**ACHCA Prepares for the 45<sup>th</sup> Annual Convocation and Exposition**

**Alexandria, VA – January 24, 2011** –The American College of Health Care Administrators (ACHCA) is making final preparations for its 45<sup>th</sup> Annual Convocation and Exposition. Nearly 400 administrators, executives, and other leaders in long term care will be making their way to New Orleans, Louisiana for the 2011 Convocation “*Leadership Excellence: Exceeding Expectations*,” which will be held April 29 – May 3, at the Hilton New Orleans Riverside. The programming boasts a selection of fifty-six educational sessions, four certificate programs, and several social activities—all of which are included with full registration. Educational sessions include topics on MDS 3.0, Social Media, Census Building, Leadership and more. In addition, exhibits, a student poster session, discussion groups and social activities will allow networking and peer learning.

The keynote address will be delivered on Saturday, April 30, by Dave Horsager. His session titled “*The Trust Edge: What Top Leaders Have and the 8 Pillars to Build It*” will discuss how great leaders inspire trust and teach how to implement the ‘8 Pillars of Trust’ for better relationships, outstanding reputation, and increased retention and revenue. On Monday, a *live webcast* will focus on, Applying Leadership Principles to Enhance Organizational Performance. Attendees will also visit with over 70 of the leading long term care product and service companies dedicated to providing the latest solutions to deliver resident care cost-effectively and efficiently.

ACHCA will accept registrations online, by fax or by mail until April 15, after April 15 ACHCA will accept only onsite registrations. For program and registration details, please visit [www.achca.org](http://www.achca.org) or call (202) 536-5120.

Founded in 1962, the American College of Health Care Administrators (The College) is the only professional association devoted solely to meeting the professional needs of today's long term care administrator and executive. The College's mission focuses on advancing leadership excellence in long term care through the provision of leadership education, promotion of professional advancement programs such as Fellowship and

Professional Certification, and facilitation of leadership development. The College's diverse membership includes administrators from across the continuum of long-term care. For more information about The College, call the National Office at (202) 536-5120 or visit [www.achca.org](http://www.achca.org)

###

**For more information contact:**

Becky Reisinger

Marketing and Business Relations Manager

American College of Health Care Administrators

[breisinger@achca.org](mailto:breisinger@achca.org)

(202) 470-6446