



American College of Health Care Administrators
1321 Duke St, Suite 400 | Alexandria, VA 22314
Ph: (202) 536-5120 | www.achca.org

PRESS RELEASE
FOR IMMEDIATE RELEASE

ACHCA's Winter Marketplace Conference to be Held in Arizona

Alexandria, VA – August 22, 2014 –The American College of Health Care Administrators (ACHCA) is expecting over 200 long term care professionals to attend the 21st Annual Winter Marketplace, December 5-7, 2014 at The Sheraton Wild Horse Pass Resort & Spa in Chandler, Arizona. With fifteen hours of educational sessions, attendees will have a variety of ways to learn new trends, gather best practices and gain new insights. The conference theme, *Leading through the Shifting Sands of Change*, sets the stage for LTC leaders to discover strategies to enhance their leadership skills and improve the long term viability of their organizations.

The keynote address will be presented by Kathy Dempsey who strategically led the Memorial Health Care System's organizational development efforts to become one of the top 100 performers America. *Shed or You're Dead®: How to Stay Alive & Thrive in the Midst of Healthcare Change* will ignite attendees to SHED for Success by infusing them with timely change management tools, innovative employee engagement strategies and accelerated methods for building traction and accountability. The keynote presentation will be on Friday, December 5, 2014 from 8:45 am – 10:15 am

-Continued on next page-

In addition, the exhibit marketplace will allow attendees to visit with over 15 of the leading long term care product and service companies dedicated to providing the latest solutions to deliver resident care cost-effectively and efficiently.

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's long term care administrators and executives. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA contact the national office at (202) 536-5120 or visit www.achca.org.

###

For more information contact:

Becky Reisinger
Director, Membership & Business Relations
American College of Health Care Administrators
breisinger@achca.org
(202) 536-5120 ext. 6446