

Meet the ACHCA Staff

About ACHCA

Founded in 1962, ACHCA is a non-profit professional membership association that provides superior educational programming, networking, and career development opportunities for its members.

Guided by the vision that dynamic leadership fosters long-term health care services that are meaningful, successful, and efficient, ACHCA identifies, recognizes, and supports post-acute and aging services leaders, advocating for their mission and promoting excellence in their profession.

STAFF MISSION

to create a remarkable and unparalleled member experience every day!



Bob Lane, CNHA, FACHCA, President & CEO

Bob Lane has been working in health care since 1982, and in the profession of long-term care administration since 1987. He began his career in Missouri with National Healthcare Corporation (NHC), where he remained until relocating to his home state of Oklahoma in 2000. Since then, Bob has worked in the skilled nursing, assisted living and long-term acute care space. Most recently, he has provided operations consulting for health care providers across the country with BKD CPAs and Advisors. He is a Fellow of the American College of Health Care Administrators (FACHCA). He is also a Certified Nursing Home Administrator (CNHA). Bob is the past Board Chair of ACHCA and was a member of the board since 2013. Bob resides in Edmond, Oklahoma, with his wife Rose.

Amanda Charles, Business Operations Manager

Amanda Charles handles all bookkeeping, payroll, and various admin tasks. She graduated from Clemson University with a degree in Psychology and Business. Amanda worked for several years in banking and mortgage loans before taking a break to stay home with her children. She is married and has 4 daughters. She enjoys her role at ACHCA and appreciates the flexibility it gives her.



Elizabeth Lollis, Vice President, Education & Operational Support

Elizabeth Lollis oversees ACHCA's education program, conferences, and other components. She believes in providing exceptional customer service and providing for and supporting the phenomenal team that makes up ACHCA, along with supporting the organization. She began her career with ACHCA in November of 2009 and has held various roles during her tenure. Elizabeth is married and has 4 children and 1 grandson.

Jana Pauldin, Vice President, Membership & Chapter Relations

Jana Pauldin has 20 years of association experience. She has held various leadership roles within association management that focus on component relations, membership development, and marketing. She has overseen collaborative member growth strategies with international, state, and local chapters. Jana firmly believes that when members are connected to their association's mission, they will become advocates who will share and encourage those in their networks to become members.



Denise Bates, Administrative Assistant

Denise is a business consultant and organizational strategist who emphasizes helping organizations reach their holistic and business-centered goals. She graduated from the University of California-Davis and studied Political Science and Psychology. Denise is an active member in non-profit & professional organizations, encouraging positive public & community health legislation and equitable access to healthcare, education, and resources. She is excited to bring a diverse skillset to the team, emphasizing procedure standardization, records management, and resourcefulness.