





**The ACHCA Partner Sponsorship Program –
More Opportunities to Reach Aging Services Leaders**

Our expanded offerings provide four (4) Sponsorship Package Options to help you reach Decision Makers and Influencers:

| <u>Tiers</u> | <u>Monthly Investment</u> | <u>Annual Investment</u> | <u>Market Touches</u> | <u>Program Benefits</u> |
|---|---------------------------|--------------------------|---|--|
| Diamond  | \$1,667.00 | \$20,000.00 | 6 blog posts; Ad in 6 issues of the Convocation e-news; Prominent Placement on ACHCA.org; special recognition at annual conferences; introductions to local leaders; recognition in annual report as a valued partner; ½ page ad in conference program | Complimentary exhibit space and Idea Exchange session at ACHCA conference with prominent placement; first choice on additional sponsorship opportunities; four (4) Individual memberships in ACHCA; |
| Sapphire  | \$834.00 | \$10,000.00 | 4 blog posts; Ad in 4 issues of the Convocation e-news; listing on ACHCA website; introductions to local leaders; recognition in annual report as a valued partner; ¼ page ad in conference program | Complimentary exhibit space and Idea Exchange session at ACHCA conference with preferred placement; preferred choice for additional sponsorship opportunities; three (3) Individual memberships in ACHCA; |
| Ruby  | \$417.00 | \$5,000.00 | 2 blog posts; Ad in 2 issues of the Convocation e-news; listing on ACHCA website; introductions to local leaders; recognition in annual report as a valued partner; business card size ad in conference program | Complimentary exhibit space at ACHCA conferences; preferred choice for additional sponsorship opportunities; two (2) Individual memberships in ACHCA; |
| Emerald  | \$209.00 | \$2,500.00 | 2 blog posts; Ad in 2 issues of the Convocation e-news; listing on ACHCA website; introductions to local leaders; recognition in annual report as a valued partner; business card size ad in conference program | Preferred access to placement at ACHCA conferences; complimentary Idea Exchange session at ACHCA conference; preferred choice for additional sponsorship opportunities; one (1) Individual membership in ACHCA; |



Partnership Program Form

Company Name: _____
Billing Address: _____
City/State/Zip: _____
Phone: _____
Invoice E-mail Address: _____
Website: _____

Member #1: Emerald Ruby Sapphire Diamond
Name: _____
Job Title: _____
Phone-Work: _____
Phone-Mobile: _____
Contact E-mail: _____

Member #2: Emerald Ruby Sapphire Diamond
Name: _____
Job Title: _____
Phone-Work: _____
Phone-Mobile: _____
Contact E-mail: _____

Member #3: Emerald Ruby Sapphire Diamond
Name: _____
Job Title: _____
Phone-Work: _____
Phone-Mobile: _____
Contact E-mail: _____

Member #4: Emerald Ruby Sapphire Diamond
Name: _____
Job Title: _____
Phone-Work: _____
Phone-Mobile: _____
Contact E-mail: _____

Communications Options (required)

On occasion, ACHCA may make its mailing list available to organizations whose products or messages we feel may be of interest to our members.

Do you wish to be included in such mailings?

Opt-in _____ Opt-out _____

ACHCA will not make your phone number or e-mail address available to third parties.

Partner Categories and Descriptions:

Emerald Partner: \$2,500/annually
\$209/monthly; Market Touches: 2 blog posts; Ad in 2 issues of Convocation Enews; intro to local leaders; recognition in annual report; 1 individual membership, conference benefits and a seat on the Business Advisory Council.

Ruby Partner: \$5,000/annually
\$417/monthly; Market Touches: 4 blog posts; Ad in 4 issues of Enews; listing on ACHCA website; intro to local leaders; recognition in annual report; 2 individual memberships, conference benefits and a seat on the Business Advisory Council.

Sapphire Partner: \$10,000/annually
\$834/monthly; Market Touches: 6 blog posts; Ad in 6 issues of Enews; Prominent Placement on ACHCA website; special recognition at annual conferences; intro to local leaders; recognition in annual report; 3 individual memberships, conference benefits and a seat on the Business Advisory Council.

Diamond Partner: \$20,000/annually
\$1,667/monthly; Market Touches: Monthly blog posts; Ad in each issue of the *Convocation Enews*; Prominent Placement on ACHCA website; special recognition at ACHCA conferences; intro to local leaders; recognition in annual report; 4 individual membership, conference benefits and a seat on the Business Advisory Council.

Primary Chapter: _____

Contact Member Name: _____

METHOD OF PAYMENT

Check # _____ I have enclosed a check payable to ACHCA.

Please charge my:

_____ American Express _____ MasterCard

_____ Visa _____ Discover

Account Number: _____

Expiration Date: _____ Security Code: _____

Name of Cardholder: _____

\$ _____ Total Partnership Investment

Fax sponsorship form with credit card payment information to (800) 561-3148.

Mail application with check payable to ACHCA to:
 ACHCA Membership
 PO Box 75060
 Baltimore, MD 21275-5060

Questions: Contact the Membership Team via e-mail at membership@achca.org or call (800) 561-3148, ext. 703.