

The **ACHCA Jewel Program** is a unique partnership initiative designed to foster collaboration between the American College of Health Care Administrators (ACHCA) and industry-leading companies. This program offers exclusive opportunities for companies to connect with healthcare administrators, enhance their brand visibility, and contribute to the advancement of healthcare leadership.

## **Key Benefits of the ACHCA Jewel Program:**

- Enhanced Brand Exposure: Gain visibility among a targeted audience of health care professionals.
- Networking Opportunities: Engage with key decision-makers and industry leaders.
- Exclusive Sponsorships: Access to premium sponsorship opportunities at ACHCA events.
- **Collaborative Growth:** Partner with ACHCA to support the professional development of health care administrators.

## Join the ACHCA Jewel Program today and become a valued partner in shaping the future of health care leadership!

Benefits	Diamond \$25,000	Sapphire \$12,000	Ruby \$7,500	Emerald \$3,000
Non-Voting Membership to ACHCA	4	3	2	1
Opportunity to Write a ACHCA Blog Post	12	6	4	2
Company Listing on Partnership Section of ACHCA Website	Featured with logo and website	Includes logo and website	Includes logo and website	Includes logo and website
Recognition in Welcome Packet Mailings to all new ACHCA Members	<b>✓</b>	<b>✓</b>		
Listing in the ACHCA Marketplace	Featured Listing	Enhanced Listing - 50% off additional upgrade	Enhanced Listing - 25% off additional upgrade	3 Months of Enhanced Listing
Mention in Press Release	2 Press Releases			
Registration for 2025 National Emerging Leadership Summit (NELS) April 7 - 8, 2025 Myrtle Beach, SC	2 Full	1 Full		
Exclusive Invite for Local Chapter Meeting Presence	<b>✓</b>	<b>✓</b>		
Co-Host a Webinar with ACHCA	4	3	2	1
Benefits at ACHCA Convention – Myrtle Beach, SC, April 7 - 10, 2025				
Registrations for ACHCA Convention	4	3	2	2
Complimentary Exhibit Space	Premium Location double in-line booth (8x20)	Premium Corner Location booth (8x10)	Premium Location (8x10)	Discount
Complimentary Idea Exchange	<b>✓</b>	<b>✓</b>	<b>✓</b>	Discount
Digital Ad at ACHCA Convention Registration	Full Size	½ Size *Discount on upgrade	¼ Size *Discount on upgrade	1/8 Size *Discount on upgrade
Right of First Refusal for 2025 Convention Sponsorship Opportunties	<b>✓</b>			
Past President & Chairs, Leadership Reception Invite	2	2	1	1

<sup>\*</sup>The Jewel Sponsorship Program lasts for a full calendar year, starting when ACHCA receives the fully executed agreement and ending one year from that date.





