



## American College of Health Care Administrators Marketing Opportunities

### NEWSLETTER OPPORTUNITIES

Advertise in one of ACHCA's members-only publications. Please contact [achcamarketing@achca.org](mailto:achcamarketing@achca.org) or (202) 536-5120 for schedule and availability.

**ACHCA Member eNews:** ACHCA's eNews is distributed to members twice a month. As an eNews advertiser you receive an advertisement with your company logo, message, contact information and link to your website.

Cost: \$200/per eNews issue

**Continuum:** ACHCA's *Continuum* newsletter is digitally distributed to members quarterly. Choose from a full, half and quarter page advertisement.

Cost: Full Page	\$750
½ Page (horizontal)	\$500
¼ Page	\$250

### CONFERENCE OPPORTUNITIES

To learn more about exhibit, sponsorship and advertising opportunities at our conferences, please visit the Events page at [www.achca.org](http://www.achca.org) to download our current Exhibitor and Sponsorship Prospectus for **Winter Marketplace** or **Convocation and Exposition**. For information on these opportunities, please contact [exhibits@achca.org](mailto:exhibits@achca.org) or (202) 536-5120.

### ACHCA MARKETPLACE ONLINE DIRECTORY

The ACHCA Marketplace is a unique and effective way to interact with leading post-acute and aging services health care administrators and executives. ACHCA has more than 2,300 active members, decision-makers in a variety of care settings including nursing homes, sub-acute care units, assisted living facilities, and home-based health care services. [Create your listing online](#) or call (888) 777-6578 for more information and customized packages.

Become a [Business Affiliate Member](#) and receive some of the above in your membership package!

### Marketing Disclaimer:

*All marketing and sponsorship opportunities are honored on a first come, first served basis. ACHCA takes no responsibility for the content of the advertiser/sponsor website. ACHCA does not endorse products and/or services appearing on the advertiser/sponsor website. ACHCA reserves the right to refuse any advertising that is considered inappropriate for our readers or our association mission and values. ACHCA reserves the right to insert the word "Advertisement" above or below any copy to avoid confusion with editorial content. ACHCA reserves the right to select the advertisement location.*