



American College of Health Care Administrators
1101 Connecticut Avenue NW, Suite 450, Washington, DC 20036
Ph: (202) 536-5120 | www.achca.org

PRESS RELEASE
FOR IMMEDIATE RELEASE

ACHCA Announces 2016 Winter Marketplace Education Schedule

Washington, DC – October 17, 2016 –The American College of Health Care Administrators (ACHCA) is expecting over 200 long term care professionals to attend the 23rd Annual Winter Marketplace, December 9-11, 2016 at the Rio All-Suite Hotel & Casino in Las Vegas, Nevada. Offering 15.5 continuing education hours of sessions, attendees will have a variety of ways to learn new trends, gather best practices, and gain new insights. The conference sets the stage for post-acute and aging services leaders to discover strategies to enhance their leadership skills and improve the long term viability of their organizations.

2016 brings an exciting educational opportunity for attendees by relaunching a popular ACHCA certificate program. The certificate program, *Litigation Preparation in the Post-Acute World*, will be presented by Robert Siebel, CNHA, FACHCA, Julian Rich, CNHA, FACHCA, Nicholas J. Lynn, Esq, and Pat Sullivan, JD. The certificate program will provide participants with an improved understanding of the litigation process so that the facility executives and appropriate staff can navigate the system and an understanding of the role of an expert witness.

The 2016 Winter Marketplace also includes a dynamic general session. On Friday, December 9, Norma Hollis will present *The Three Voices of Authentic Leadership*. Authentic leaders in health care environments have three voices they must express. One is to the employees, another to the organization and a third to the community. Leaders are most effective when they have one voice that speaks authentically to the needs of each group. In this session leaders will gain an understanding of how their voice impacts these groups and how the voices of these groups impact the leader.

In addition, the exhibit marketplace will allow attendees to visit with many of the leading healthcare product and service companies dedicated to providing the latest solutions to deliver resident care cost-effectively and efficiently.

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's post-acute and aging services leaders. Focused on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA or the 2015 Winter Marketplace, contact the national office at (202) 536-5120 or visit www.achca.org.

###

For more information contact:

Elizabeth Lollis
Associate Director, Education & Information Resources
American College of Health Care Administrators
elollis@achca.org | (202) 536-5120