

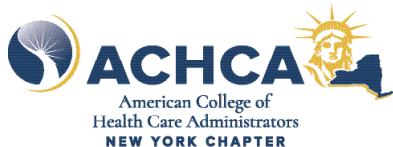


53rd ANNUAL CONVENTION

Financial/Business Officers Program & Registration

MARCH 12-15, 2023 | RESORTS WORLD CATSKILLS

MEMBERS.NYCACHCA.COM/EVENTCALENDAR



**BUILDING A STRONG AND FULFILLED
HEALTH CARE WORKFORCE**

Dear Colleague:

It is our pleasure to invite you to the New York Chapter of the American College of Health Care Administrators 53rd Annual Convention, March 12-15, 2023 at Resorts World Catskills. It's an exciting opportunity to join your industry peers and learn from experts in your field. We are excited to build upon the enhancements we have made to our program while continuing to bring you the best possible experience and return on your investment, including a stellar line up of speakers and a return to our new venue.

Our conference theme, "Building a Strong and Fulfilled Health Care Workforce" embodies what our organization truly stands for, representing a spirit of professional growth, inspirational leadership and understanding of our industry. We are guided by the vision that dynamic leadership fosters long term health care services that are meaningful, successful and efficient. Our Education Committee has gone to great lengths to provide educational programs that are inspiring, promote professional development opportunities and position you for success in an ever-changing health care environment. Our program includes sessions for Administrators, Financial Managers and Directors of Nursing/Clinical staff. Participants have the opportunity to earn 18.00 continuing education credits in these break-out sessions.

This year we are eager to return to our exciting new venue, the Resorts World Catskills in Monticello, NY. Visit our 70 corporate sponsors in the spacious exhibit hall and enjoy an unmatched experience in excitement, entertainment and luxury featuring 100,000 square feet of Las Vegas style gaming, 10 bar and restaurant experiences, the Crystal Life Spa and live entertainment on four stages! Resort World Catskills offers an array of indulgent food including Glatt Kosher cuisine. Don't forget to join us Monday night for networking with colleagues and vendors at our Monday Mixer.

We hope you will join us for another successful year! It is more important than ever to understand the challenges of our industry and plan for success through education and advocacy.

We look forward to seeing you at Resorts World Catskills. If you attend only one convention in 2023, make it this one.

Sincerely,

The Convention Committee



REGISTER TODAY & SAVE!

members.nycachca.com/eventcalendar
EARLY BIRD Member Price \$499, Non-Member \$549

EXPERIENCE THE RESORTS WORLD CATSKILLS!

Enjoy an unmatched experience in excitement, entertainment and luxury featuring 100,000 square feet of Las Vegas style gaming, 10 bar and restaurant experiences, the Crystal Life Spa and live entertainment on four stages!

HOTEL RESERVATIONS: RESPORS WORLD CATSKILL

Reserve your room now at special convention rates by visiting www.rwcatskills.com or call the Reservations Department at (833) 586-9358 to reserve your room using Booking ID# 1790.

SPECIAL CONVENTION PRICING

The Alder (1 King).....\$139.00 per night
The Alder (2 Beds).....\$189.00 per night

RWC Tower (1 King).....\$199.00 per night
RWC Tower (2 Beds).....\$249.00 per night

53rd

ANNUAL CONVENTION

SUNDAY, MARCH 12, 2023

1:00PM – 2:30PM

SPEAKER: Sarah Rangone, MS, PT, RAC-CTA, QCP

SESSION: SNF QRP/VBP: The Evolution Continues...

SUMMARY: Today more than ever, it is critical for skilled nursing facilities to produce exceptional quality outcomes. The transition to value-based reimbursement is here and it can have a significant impact on your organizations Medicare payments, marketability, strategic planning and much more. With the MDS changes coming in October 2023, new requirements from Final Rule making, and anticipated future Final Rule changes, these quality programs are evolving and raising expectations for the long-term care industry.

This session will review the technical components of both the SNF Value Based Purchasing program and the Quality Reporting Program and discuss strategies to help prepare facilities for the shift in approach these programs will demand to avoid payment penalties and improve quality outcomes.

OBJECTIVES:

- Review and understand the current and anticipated changes to the CMS Value Based Purchasing Program (VBP) and Quality Reporting Program (QRP).
- Understand the financial impact these programs can have on operations.
- Understand how CMS collects this data, how providers can access it.
- Learn how to review & understand this data and identify strategies to improve performance
- Discuss an organized and systematic approach to data utilization, data collection, QAPI and sustainable performance.

2:45PM – 4:15PM

SPEAKERS: Josephine Bottitta, JD, MSW, Barbara McFadden, LNHA

SESSION: Diversity, Equity, Inclusion (DEI Program) – What Every Organization should know to reduce risks

SUMMARY: The session is an overview for skilled nursing and assisted living executives of the encircling processes of a diversity, equity, and inclusion (DEI program). Presenters will provide DEI framework through the lenses of human resources/employment and resident rights for the management and staff, with the goal to promote buy-in for an ethical and inclusive workforce and ensuring risk reduction.

OBJECTIVES:

- DEI understanding and awareness in your organization

- Identify and mitigate DEI related organizational culture, policies and processes
- Review DEI related employment laws
- DEI framework and its impact of existing HR policies and processes and staff education

MONDAY, MARCH 13, 2023

9:00AM – 10:30AM



SPEAKER: Christina Haxton, MA LMFT

SESSION: Mindshield: Practical Strategies for Long-Term Care Leaders to Keep You & Your Team Motivated, Focused, and In the Game (and Avoiding Burnout)

SUMMARY: According to the Harvard Business Review, beyond the human toll on mental health, physical health and relationships, burnout of key leaders is an expensive problem:

- Employers spend roughly \$190B in burnout-related healthcare costs each year.
- Workplace stress is estimated to cost the U.S. economy more than \$500 billion dollars a year, with lost productivity amounting to about 550 million workdays.
- Caregivers, like doctors and nurses, are especially vulnerable to burnout, contributing to tremendously high suicide rates: Men have a 40 percent higher risk of suicide and for women, it's 130 percent higher.
- Toxic cultures pay for their attitude in turnover cost each. Average turnover is about 17.8% across all industries. Replacing an employee cost an average of 33% of their salary, depending on the position.

- For a company of 100 employees with an average annual turnover rate, assuming everyone who leaves is entry-mid level, that is an annual cost of \$1.7 million.

If you are like most leaders in healthcare, the impact of the pandemic and economic instability on you, your staff and your leadership has been profound. You have been focused on solving the persistent problems of staffing shortages while retaining your best people so you can provide the highest quality of care for a vulnerable population. It has been an exhausting sprint, but you can't sprint forever.

As we talk to the healthcare leaders, the biggest challenges we are hearing are how to keep themselves and their people physically and psychologically safe, motivated, and focused on critical tasks and patient care because the overwhelming progression of stressors you and your team continue to face include:

- Recruitment and retention of well-trained and motivated clinical and administrative staff.
- Inability to deliver consistent, high quality care due to staffing shortages.
- Rapidly shifting healthcare landscape.
- Constant mental strain on the home front for all of us (kids at home, spouse out of work, elderly or ill parents).

If you're ready to learn practical strategies to effectively re-energize yourself and your team in an environment of rapid change, uncertainty and stress, you are invited to join Christina Haxton, MA LMFT a nationally recognized speaker, author and expert on preventing and recovering from executive burnout, CEO and Founder of the Center for Sustainable Strategies, for the insights gained over 20 years of supporting entry-level to seasoned leaders in healthcare.

In this interactive and dynamic session, you will learn:

- 6 key factors that make workplaces prone to burnout (change these and increase retention!).
- The Trifecta of Symptoms of burnout in leaders most people miss.
- 3 practical action steps you can take today to reverse burnout that will work for you and your team.

10:45AM – 12:15PM

SPEAKER: Alicia Cantinieri, MBA, BSN, RN, RAC-MT, RAC-CTA

SESSION: Clinical Transformation to Achieve Market Leadership

SUMMARY: The SNF Value-Based Purchasing (SNF VBP) Program was established in 2014 as required by the Secretary of Health and Human Services. Under the program, 2% of SNF FFS Medicare Part A payments are withheld and 60% are redistributed to SNFs as incentive payments for performance. This session will focus on

FINANCIAL/BUSINESS EDUCATION PROGRAM

how to monitor facility performance and best practices to be on the receiving end of incentive payments.

OBJECTIVES:

- Describe the SNF VBP Program and identify what data is used to calculate the SNF 30-Day All-Cause Readmission Measure (SNFRM; NQF #2510).
- Outline the steps to monitor individual facility performance.
- Define how the suppression policy in the FY 2022 SNF Final Rule affects the SNF VBP Program.
- Identify potential causes and plan best practices to prevent hospital readmissions following SNF discharge.

2:15PM - 3:45PM

SPEAKER: Leah Klusch, RN, BSN, FACHCA

SESSION: Operational Strategies for Success with New MDS 3.0 Assessment Document. The impact on PDPM rate setting.

SUMMARY: The MDS 3.0 Assessment (1.18.11) form has many new data items and some changes to current assessment items. This session is designed to assist operational and clinical managers to adopt their data formulation process to prepare for the implementation of the new MDS 3.0 data set. Understanding the need for planning and preparation of the IDT that is responsible for coding into the MDS 3.0 data base is essential. A review of the data change's impact on the PDPM Payment Process will be included.

4:00PM - 5:30PM

SPEAKERS: Stephen Hanse, Esq., Neil Murray, Esq., Jim Clyne, Michael Balboni

SESSION: Long Term Care Regulatory and Legal Update

SUMMARY: New York's health care administrators are facing a number of legal, legislative and regulatory issues that could directly impact their ability to deliver high quality, cost effective long term care throughout the State. This session will shed light on the key legal, legislative and regulatory issues facing providers and examine their practical operational implications as well as their impact on the delivery of care.

TUESDAY, MARCH 14, 2023

9:30AM - 11:00AM

SPEAKER: Dr. William Hallett, Pharm. D, MBA, BCGP

SESSION: Pharmacy Survey Trends, Phase 3 Implementation Updates, Medication Cost Containment, and more

SUMMARY: In this session, Dr. Hallett will review the latest survey trends in Pharmacy to help you be ready for your next survey, with a special focus on the first results from facilities surveyed under the new Phase 3 guidelines that became effective October 24th, 2022. Phase 3 included new guidance on pain management, antipsychotics and psychotropics, antibiotic stewardship, and more. How is this playing out in actual surveys? Attend this session to find out! As a bonus, Dr. Hallett will provide some clear and easy guidance for facilities looking for optimizing their medication cost containment strategies. As always, the session will be lively, and questions are welcome!

11:15AM - 12:45PM

SPEAKERS: Joseph Martello, CPA, Suzanne Breit, CPA, James Budd, CPA, Brian Lee, CPA

SESSION: Thriving in the New Norm

SUMMARY: The nursing home operating environment has become increasingly complex. Margins and Operating Efficiencies are being threatened by COVID, increased regulatory oversight, labor shortages, expense inflation, and stagnant reimbursement. Without a proper understanding of these challenges, providers risk higher costs, lower margins, and regulatory penalties which reduce reimbursement. This session will include a detailed discussion of recent changes to the Nursing Home operating environment, including Medicaid reimbursement, minimum staffing requirements, and the "70/40/5" rules. The session will also discuss several operating challenges, how each challenge is measured quantitatively and qualitatively, and the strategies to avoid hitting operating pitfalls.

2:45PM - 4:15PM

SPEAKER: Maureen McCarthy, RN, BS RAC-MT, CQP

SESSION: How to Gain 4% in Medicare Revenue

SUMMARY: With CMS requiring Medicare revenue to be tied to quality and value providers are left with wondering how to gain that revenue back. Join this session to learn what triggers can be captured to enhance reimbursement. The speaker will be including best practices for strategies to collect, capture, and code the additional items that CMS will be requiring of providers.

The audience will gain an understanding of what reports are available to track these metrics and how to utilize them to make improvements to the bottom line.

4:30PM - 6:00PM

SPEAKER: Mary Gracey-White, RN

SESSION: Success Strategies and Impacts of the Revised Survey Process

SUMMARY: CMS Phase3 Requirements of Participation and the revised survey process were effective October 24, 2022. This session will provide insight into the impact of the revised survey process including discussion of positive outcomes and citation trends. Key strategies for compliance and success will be outlined enabling leadership to ensure their Facility Team is engaged and educated on quality and survey readiness.

WEDNESDAY, MARCH 15, 2023

9:00AM - 10:30AM

SPEAKER: Barbara Speedling

SESSION: The Long Road Home

SUMMARY: The COVID-19 Pandemic has had a devastating effect on the long-term care industry. More than the isolation and interruption to daily life, the pandemic has caused the industry to move farther from the ideal of homelike. Robbed of the opportunity to spend time with family and friends, isolated from their neighbors, and left with little to fill the long, lonely days has caused many to experience cognitive decline, increased risk of developing dementia, and feelings of depression.

As the pandemic wanes and we begin to return to normalcy, there is the opportunity to reevaluate what constitutes a homelike environment. This session explores the many avenues to a more satisfying lifestyle and an environment of care that speaks to the holistic healing and recovery of the community.

CONTENT:

- Evaluating quality of life, satisfaction, and psychosocial well-being relative to the impact of the COVID-19 Pandemic
- Rethinking the concept of "homelike" and achieving a community culture that embraces the varied needs of many
- Keys to developing a holistic approach to improved quality of life and rediscovering the elements of a home-like environment.

10:45AM - 12:15PM

SPEAKER: Valerie Deetz

SESSION: Survey Readiness: What to Expect

SUMMARY: The effects of the COVID-19 pandemic has not only affected the operations of all nursing homes, but it has also affected the way in which surveys are conducted. From Focus Infection Control Surveys to Certification Surveys to Complaint Surveys; this session will clarify the current process and how to prepare your facility.

FINANCIAL/BUSINESS OFFICER REGISTRATION

For convention registration visit members.nycachca.com/eventcalendar or fill out the form below. If you wish to enroll additional participants, please print additional forms: **ALL REGISTRATIONS MUST BE PREPAID**

IMPORTANT

1. This program has been submitted to the State Board of Accountancy.
2. ACHCA cancellation policy: Full refund on cancellations postmarked no later than 01/31/23. There will be a \$50 administrative fee charged after that date. No refund after 02/26/23.
3. Program reservations should be made directly with New York Chapter ACHCA (see form).
4. \$25 of non-member registration fee may be applied to College membership if the application is mailed within 60 days of this convention.
5. Complete convention registration form, **include payment**.

Return to:

ACHCA/NYC
c/o Larry Slatky
428 Ridgehill Rd.
Schenectady, NY 12303

REGISTRATION FEE INCLUDES

- Socials
- Educational programs and all literature and educational materials
- Entrance to exhibit hall
- Coffee breaks
- ACHCA welcome gifts
- Convention journal
- Installation banquet

For further information please contact:

Larry Slatky
at (518) 869-2231
ext. 201

Please Print

Name _____

Title _____ Facility _____

Email _____ Phone _____

Spouse/Guest _____

Street Address _____ City _____

State _____ Zip _____

License No./State(s) _____

Is this your first convention? Yes No

Are you a licensed nursing home admin? Yes No

NAB # _____

Dining Options:

Regular Kosher Gluten Free Vegetarian

ADVANCE CONVENTION REGISTRATION

Member Fee (\$499.00 ea.)* \$ _____

Non-Member Fee (\$549.00 ea.) \$ _____

Spouse/Guest/Student** (\$250.00 ea.) \$ _____

TOTAL REMITTANCE \$ _____

Registration after 1/31/2023 or on-site registration fee:

- Member \$599.00
- Non-Member \$649.00

**If you or your administrator is a member of ACHCA, NYSHFA*

***Student of long term care (A.I.T.) or spouse with no license*

Card Type:

MasterCard Visa Amex Discover

Card Number _____ Exp. Date _____ CVV _____

Name on Card _____ Zip _____

Make Checks Payable To: NYC-ACHCA

Registration Confirmed _____

Keynote Speaker: CHRISTINA HAXTON

Christina Haxton, MA LMFT is the Founder & CEO of The Center for Sustainable Strategies, an executive coaching and strategic advisory consultancy.

Christina holds a degree in Psychology from UCLA, a Masters degree in marriage and family therapy from Phillips Graduate Institute and a Certificate in Evidence-Based Coaching for executives and teams from Fielding Graduate University.

Christina brings solutions from her successful career as a Licensed Marriage & Family Therapist to help people from diverse backgrounds and different generations work better together so that strategic initiatives get executed on time if not early.

Along with extensive training and education in business strategy and the neuroscience of effective communication and leadership, Christina offers a keen business sense and a unique perspective to assist busy business owners and executives to build a Culture of Ownership, where 100% of employees take 100% ownership 100% of the time.

A sought after professional speaker, Christina is also the author of numerous articles and research papers on the topics of people and business strategy, and a co-author of The Character-Based Leader: Instigating a leadership revolution one person at a time.

NEW MONDAY MIXER

Be sure to join us as we bring back our new *Monday Mixer*, a private affair for convention attendees, with dinner, cocktails, and additional networking opportunities.



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ATTENTION FINANCIAL/BUSINESS OFFICERS!

53rd ANNUAL CONVENTION | MARCH 12-15, 2023

FINANCIAL/BUSINESS OFFICER AGENDA

SUNDAY, MARCH 12, 2023

11:00 am – 6:00 pm Registration
 1:00 pm – 2:30 pm SNF QRP/VBP: The Evolution Continues...
 2:30 pm – 2:45 pm Break
 2:45 pm – 4:15 pm Diversity, Equity, Inclusion: What Every Organization Should Know to Reduce Risks
 4:30 pm – 6:30 pm New York Chapter Welcome Reception in Exhibit Hall
 6:30 pm Dinner (On Your Own)

MONDAY, MARCH 13, 2023

7:00 am – 6:00 pm Registration Open
 7:00 am – 9:30 am Breakfast
 9:00 am – 10:30 am Keynote Address
 10:30 am – 10:45 am Break
 10:45 am – 12:15 pm Clinical Transformation to Achieve Market Leadership
 12:15 pm – 2:15 pm Exhibit Hall Open - Lunch with Exhibitors
 2:15 pm – 3:45 pm Operational Strategies for Success with New MDS 3.0 Assessment Document. The Impact on PDPM Rate Setting
 3:45 pm – 4:00 pm Break
 4:00 pm – 5:30 pm Long Term care Regulatory and Legal Update
 6:00 pm The Monday Mixer – Exclusive Gathering for all Convention Attendees

TUESDAY, MARCH 14, 2023

7:00 am – 6:00 pm Registration Open
 7:00 am – 8:00 am Breakfast
 8:15 am – 9:15 am New York Chapter Business Meeting & Chairperson Recognition
 9:30 am -11:00 am Pharmacy Survey Trends, Phase 3 Implementation Updates, Medication Cost Containment and more...
 11:00 am – 11:15 am Break
 11:15 am – 12:45 pm Thriving in the New Norm
 12:45 pm – 2:45 pm Exhibit Hall Open - Lunch with Exhibitors
 2:45 pm – 4:15 pm How to Gain 4% in Medicare Revenue
 4:15 pm – 4:30 pm Break
 4:30 pm – 6:00 pm Success Strategies and Impacts of the Revised Survey Process
 6:30 pm – 7:30 pm President's Reception
 7:30 pm – 9:30 pm Installation Banquet

WEDNESDAY, MARCH 15, 2023

7:00 am – 9:00 am Breakfast
 9:00 am – 10:30 am The Long Road Home
 10:30 am – 10:45 am Break
 10:45 am – 12:15pm Survey Readiness: What to Expect