ACHCA

American College of
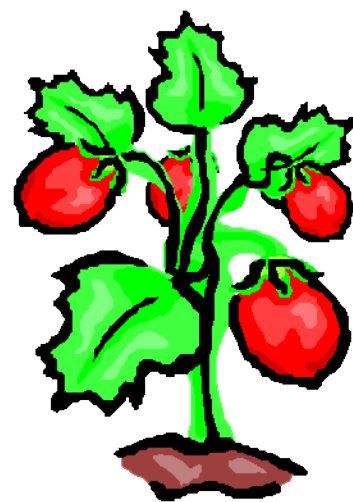Health Care Administrators
NEW YORK CHAPTER

54th ANNUAL CONVENTION

Directors of Nursing/Dietitian/Clinical Staff Program & Registration

MARCH 10-13, 2024
RESORTS WORLD CATSKILLS

MEMBERS.NYCACHCA.COM/EVENTCALENDAR

GROWING THE LONG TERM CARE PROFESSION TO PERFECTION

Dear Colleague:

It is our pleasure to invite you to the New York Chapter of the American College of Health Care Administrators 54th Annual Convention, March 10-13, 2024 at Resorts World Catskills. It's an exciting opportunity to join your industry peers and learn from experts in your field. We are excited to build upon the enhancements we have made to our program while continuing to bring you the best possible experience and return on your investment, including a stellar line up of speakers and a return to our new venue.

Our conference theme, "Growing the Long Term Care Profession to Perfection" embodies what our organization truly stands for, representing a spirit of professional growth, inspirational leadership and understanding of our industry. We are guided by the vision that dynamic leadership fosters long term health care services that are meaningful, successful and efficient. Our Education Committee has gone to great lengths to provide educational programs that are inspiring, promote professional development opportunities and position you for success in an ever-changing health care environment. Our program includes sessions for Administrators, Financial Managers and Directors of Nursing/Clinical staff. Participants have the opportunity to earn 18.00 continuing education credits in these break-out sessions.

This year we are eager to return to our exciting new venue, the Resorts World Catskills in Monticello, NY. Visit our 70 corporate sponsors in the spacious exhibit hall and enjoy an unmatched experience in excitement, entertainment and luxury featuring 100,000 square feet of Las Vegas style gaming, 10 bar and restaurant experiences, the Crystal Life Spa and live entertainment on four stages! Resort World Catskills offers an array of indulgent food including Glatt Kosher cuisine. Don't forget to join us Monday night for networking with colleagues and vendors at our Monday Mixer.

We hope you will join us for another successful year! It is more important than ever to understand the challenges of our industry and plan for success through education and advocacy.

We look forward to seeing you at Resorts World Catskills. If you attend only one convention in 2024 make it this one.

Sincerely,

The Convention Committee

SUNDAY, MARCH 10, 2024

1:00PM – 2:30PM

SPEAKER: Maureen McCarthy, RN, BS RAC-MT, CQP

SESSION: Revenue Opportunities: Getting Every Penny from QRP, VBP and 5-Star

SUMMARY: Skilled Nursing Facility Value Based Purchasing (SNF VBP), SNF Quality Reporting Programs (QRP), and CMS's Five-Star Rating System offer opportunities for providers to increase revenue. Incentive payments, increased marketability against competitors, and improved census are all possible. Learn how to translate the quality care you provide to your residents, into positive outcomes under these programs.

This session will also explore how recent changes included in the FY 2024 Final Rule for Skilled Nursing Facilities (SNF) Prospective Payment System (PPS) will impact provider's quality and value programs for years to come.

1. Summarize fundamental concepts of CMS quality and value initiatives and address opportunities available to earn back Medicare revenue.

2. Review how the QMs are triggered and learn strategies for managing the top common quality measures.

3. Identify changes included in the FY 2024 Final Rule that will impact SNF VBP and QRP programs

2:45PM – 4:15PM

SPEAKERS: Barbara Speedling

SESSION: Sex, Drugs, And Rolling Walkers: Redefining Quality of Life for the Next Generation in Long-term Care

SUMMARY: As the long-term care industry faces major challenges in regulation, finance, and staffing, the shift in demographics to a more complex population has added another layer of stress.

Resources to develop the type of care and service needed to address issues of mental disorders, substance use, addictions, and other behavioral health needs are in short supply. This session offers a variety of ideas for anticipating and developing common sense approaches to these contemporary challenges. Improving staff education and training in behavioral health and developing strategies to address common

symptoms and reactions in mental health are a focus of this conversation.

MONDAY, MARCH 11, 2024

9:00AM – 10:30AM

SPEAKER: Lee Silber

SESSION: Next Person Up: Getting People Ready to Step Up and Step In When Needed

SUMMARY: This session focuses on how skilled nursing and assisted living executives can prepare for employee turnover and not miss a beat. The goal is to have smoother and more efficient transitions (and also be able to better cover short-term absences) resulting in reduced replacement costs.

Award-wining author and presenter Lee Silber brings the topic of turnover management to

life and includes relevant examples of how the "Next Person Up" philosophy is successfully used in entertainment, sports, and business while also offering industry-specific insights and ideas Health Care Administrators can implement.

OBJECTIVES:

- Use the power of mentorship to train, maintain, and monitor new and younger workers to help them learn the ropes, manage the stress, and get up to speed faster.
- Create playbooks for each position, project, and procedure—shown in a step-by-step format. (Video playbooks will be covered as well.)
- How to start playing the "What if?" game and create alternative plans for worst-

case scenarios to help us cover all (most) contingencies. This includes creating depth charts to see who can cover what if someone is out sick or on vacation, and which positions need back ups.

- Three simple ways to make leading by example a priority.
- Why offering opportunities for employees to learn new skills not only helps them grow, but also makes them more versatile.
- How to use technology to share the big picture and what the "why" is of what you do so your people feel a part of the team and are reminded their work makes a difference.

Dealing proactively and effectively with staff shortages, turnover, and succession are the key to your organization offering quality care. This session offers solutions and does it in an interactive and entertaining way. We also want to be able to retain our superstars and reduce turnover.

10:45AM – 12:15PM

SPEAKERS: Michael Webb, MS, CCC-SLP, MHA, Melissa Webb, MS, CCC-SLP, Jennifer Mayer, MS, CCC-SLP, Alicia Cantinieri, RN, RAC-MT

SESSION: Speech Pathology and Nursing: Partners in Preventing Rehospitalizations

SUMMARY: Historically, Speech Pathology and Nursing have struggled with interdisciplinary communication due to differing terminology in patient care. Consequently, as the landscape of SNF patients evolves, the demand for speech services has surged, necessitating enhanced capabilities in treating dysphagia, speech language disorders, and cognitive deficits.

Skillfully orchestrated collaborations between these two leading patient care figures have yielded remarkable clinical outcomes and refined communication practices. This illuminating and educational presentation is dedicated to equipping the audience with the tools to elevate their communication proficiencies within their respective organizations, ultimately benefiting the patients they serve.

2:15PM – 3:45PM

SPEAKER: Nelia Adaci RN, BSN, RAC-MT, RAC-MTA, DNS-MT

SESSION: MDS Post-Implementation Changes and Updates: Practical Strategies to address Challenges & Vulnerabilities – Part 1

DIRECTORS OF NURSING / DIETICIAN / CLINICAL STAFF PROGRAM

SUMMARY: The MDS 3.0 v1.18.11 implementation on October 1, 2023, brought about numerous challenges for providers and the IDCP Teams. This 2-part presentation series will provide post-implementation updates, discuss the provider vulnerabilities brought about by the MDS 3.0 changes, and explore practical strategies to improve your facility's clinical and financial outcomes via accurate MDS 3.0 Coding.

PART 1: In this session, we will review a summary of the MDS 3.0 v1.18.11 changes and post-implementation updates. We will also discuss the implications and ramifications of these major changes to your SNF/LTC facility's success.

4:00PM – 5:30PM

SPEAKERS: Nelia Adaci, RN, BSN, RAC-MT, RAC-MTA, DNS-MT

SESSION: MDS Post-Implementation Changes and Updates: Practical Strategies to address Challenges and Vulnerabilities – Part 2

SUMMARY: The MDS 3.0 v1.18.11 implementation on October 1, 2023, brought about numerous challenges for providers and the IDCP Teams. This 2-part presentation series will provide post-implementation updates, discuss the provider vulnerabilities brought about by the MDS 3.0 changes, and explore practical strategies to improve your facility's clinical and financial outcomes via accurate MDS 3.0 Coding.

PART 2: In this session, we will explore practical strategies and utilization of user-friendly tools to ensure compliance and improve your facility's clinical and financial outcomes (5-Star, Survey, QM's, QRP, VBP)via accurate MDS 3.0 Coding

TUESDAY, MARCH 12, 2024

9:30AM – 11:00AM

SPEAKERS: Nelia Adaci, RN, BSN, RAC-MT, RAC-MTA, DNS-MT

SESSION: UDITS: The PROOF is in the 'CODING' (Proper MDS 3.0, ICD-10-CM, and UB-04 Coding

SUMMARY: This educational session will assist providers in successfully navigating through Medicare and HMO claims audits.

In this presentation, attendees will learn how to proactively prepare for various types of claims audits, respond to ADR's, avoid denials

and recoveries, and understand the Claims and Appeals process.

Conducting real Triple Check is key to your facility's fiscal viability.

11:15AM – 12:45PM

SPEAKERS: Joseph Martello, CPA, Suzanne Breit, CPA, James Budd, CPA, Brian Lee, CPA

SESSION: Nursing Home Regulation and Reimbursement: It's a Moving Target

SUMMARY: Nursing homes continue to face an increasingly complex operating environment driven by expanded regulations, transformations in reimbursement, expense increases and tight labor markets. Without a proper understanding of the current environment, providers risk reduced reimbursement, lower margins, and regulatory backlash. This session will include a detailed discussion of recent developments in the Nursing Home operating environment, including Medicaid reimbursement, minimum staffing requirements, and the "70/40/5" rules. The session will discuss several operating challenges and how each challenge is measured quantitatively and qualitatively.

2:45AM – 4:15PM

SPEAKERS: Ken Kern, Esq., Diana DiLeonardo, Esq.

SESSION: Nursing Home Strategies for Financial Success & Protecting Your SNF's Reputation

SUMMARY: In this presentation, attendees will gain valuable insight into strategies for achieving financial success in nursing home management. This interactive discussion will focus on topics ranging from navigating the complexities of Medicaid eligibility and eligibility redetermination, as well as the complexities of NAMI budgeting and issues involving an applicant's immigration status, domicile, and resulting interjurisdictional disputes. Attendees will also learn the of the significant impact of recent medical debt legislation on nursing home finances, and strategies for collecting outstanding receivables while maintaining compliance with state and federal law. Additionally, the presentation will address the challenges posed by defamatory reviews and social media posts, offering practical advice on managing online reputation in an increasingly digital world.

4:30AM – 6:00PM

SPEAKERS: Various Vendors

SESSION: Idea Exchange

SUMMARY: The NY chapter will hold an Idea Exchange session, which offers a unique educational opportunity for face-to-face-interaction between conference participants and industry experts about innovative care and service concepts. The Idea Exchange spotlights creative solutions to challenges in long-term care while creating a network for ongoing collaboration and problem-solving.

WEDNESDAY, MARCH 13, 2024

9:00AM – 10:30AM

SPEAKERS: Matt Nash, VP of Strategy and Business Development, Preferred Therapy Solutions, Dianne Goodman, Partner, Aligned Solutions, Alyssa Cukerstien, Partner, Aligned Solutions, Bob Eisenstein, LNHA, LICSW, Founding Partner, EF Senior Care

SESSION: The Staffing Ratio Crisis: Ignite and recharge with resources aligned to maximize value-based care.

SUMMARY: This SED session will focus on the staffing healthcare crisis and how to nourish your facility with action-based resources and a triumphant mindset to inspire, thrive, and develop a resilient workforce model. Attendees will hear from industry leaders in Rehab Management, Government and state sectors, and Skilled Nursing Providers, all of whom have extensive experience in strategy development and reconceptualization with solution-based initiatives addressing staffing shortages.

10:45AM – 12:15PM

SPEAKERS: Stephanie E. Paton, RN, Ashley Cokgoren

SESSION: Survey Readiness: What to Expect

SUMMARY: The resurgence effects of the COVID-19 pandemic has not only affected the operations of all nursing homes, but it has also affected the way in which surveys are conducted. From Focus Infection Control Surveys to Certification Surveys to Complaint Surveys; this session will clarify the current process and how to prepare your facility. Is your facility ready?

DIRECTORS OF NURSING / DIETICIAN / CLINICAL STAFF REGISTRATION

For convention registration visit **members.nycachca.com/eventcalendar** or fill out the form below.
If you wish to enroll additional participants, please print additional forms:
ALL REGISTRATIONS MUST BE PREPAID

IMPORTANT

1. This program has been submitted for 18 CEU's to the National Continuing Education Review Service NCERS of the National Association of Long-Term Care Administrator Board (NAB) for continuing education credit.

2. ACHCA cancellation policy: Full refund on cancellations postmarked no later than 01/31/24. There will be a $50 administrative fee charged after that date. No refund after 02/26/24.

3. Program reservations should be made directly with New York Chapter ACHCA (see form).

4. $25 of non-member registration fee may be applied to College membership if the application is mailed within 60 days of this convention.

5. Complete convention registration form, **include payment**.

Return to:
ACHCA/NYC
c/o Larry Slatky
428 Ridgehill Rd.
Schenectady, NY 12303

REGISTRATION FEE INCLUDES

- Socials
- Educational programs and all literature and educational materials
- Entrance to exhibit hall
- Coffee breaks
- ACHCA welcome gifts
- Convention journal
- Installation banquet

For further information please contact:
Larry Slatky at (516) 567-4115

Please Print

Name _____

Title _____ Facility _____

Email _____ Phone _____

Spouse/Guest _____

Street Address _____ City _____

State _____ Zip _____

License No./State(s) _____

Are you a licensed nursing home admin? ☐ Yes ☐ No   NAB #_____

Dining Options:

☐ Regular   ☐ Kosher   ☐ Gluten Free   ☐ Vegetarian

ADVANCE CONVENTION REGISTRATION

Member Fee ($499.00 ea.)*........................ $ _____

Non-Member Fee ($549.00 ea.) .... $ _____

Spouse/Guest/Student** ($250.00 ea.) $ _____

TOTAL REMITTANCE .... $ _____

Registration after 1/31/2024 or on-site registration fee:
- Member $599.00
- Non-Member $649.00

*If you or your administrator is a member of ACHCA, NYSHFA
**Student of long term care (A.I.T.) or spouse with no license*

MULTI FACILITY PACKAGE

Multi Facility Group Registration (On-line registration not available)

Register all employees and spouses/guests for a combined group fee. Please complete this form and return.

Once received, a spreadsheet for your attendees will be provided to you.

Member Fee $4,500.00 | Non-Member Fee $4,800.00 $_____

TOTAL REMITTANCE (MULTIFACILITY PACKAGE) .... $_____

Card Type:

☐ MasterCard   ☐ Visa   ☐ Amex   ☐ Discover

Card Number _____ Exp. Date _____ CVV _____

Name on Card _____ Zip _____

Make Checks Payable To: NYC-ACHCA

Registration Confirmed _____

ACHCA
American College of
Health Care Administrators
NEW YORK CHAPTER

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ATTENTION DIRECTORS OF NURSING / DIETICIAN / CLINICAL STAFF!

54th ANNUAL CONVENTION | MARCH 10-13, 2024

DIRECTORS OF NURSING / DIETICIAN / CLINICAL STAFF AGENDA

SUNDAY, MARCH 10, 2024

11:00 am – 6:00 pm	Registration
1:00 pm – 2:30 pm	Revenue Opportunities: Getting Every Penny from QRP, VBP and 5-Star
2:30 pm – 2:45 pm	Break
2:45 pm – 4:15 pm	Sex, Drugs, And Rolling Walkers: Redefining Quality of Life for the Next
6:00 pm	Dinner (On Your Own)

MONDAY, MARCH 11, 2024

7:00 am – 6:00 pm	Registration Open
7:00 am – 9:30 am	Breakfast
9:00 am – 10:30 am	Keynote Address
10:30 am – 10:45 am	Break
10:45 am – 12:15 pm	Speech Pathology and Nursing: Partners in Preventing Rehospitalizations
12:15 pm – 2:15 pm	Exhibit Hall Open - Lunch with Exhibitors
2:15 pm – 3:45 pm	MDS Post-Implementation Changes and Updates: Practical Strategies to address Challenges & Vulnerabilities – Part 1
3:45 pm – 4:00 pm	Break
4:00 pm – 5:30 pm	MDS Post-Implementation Changes and Updates: Practical Strategies to address Challenges and Vulnerabilities – Part 2
6:00 pm	The Monday Mixer – Exclusive Gathering for all Convention Attendees

TUESDAY, MARCH 12, 2024

7:00 am – 6:00 pm	Registration Open
7:00 am – 8:00 am	Breakfast
8:15 am – 9:15 am	New York Chapter Business Meeting & Chairperson Recognition
9:30 am -11:00 am	AUDITS: The PROOF is in the 'CODING' (Proper MDS 3.0, ICD-10-CM, and UB-04 Coding
11:00 am – 11:15 am	Break
11:15 am – 12:45 pm	Nursing Home Regulation and Reimbursement: It's a Moving Target
12:45 pm – 2:45 pm	Exhibit Hall Open - Lunch with Exhibitors
2:45 pm – 4:15 pm	Nursing Home Strategies for Financial Success & Protecting Your SNF's Reputation
4:15 pm – 4:30 pm	Break
4:30 pm – 6:00 pm	Idea Exchange
6:30 pm – 7:30 pm	President's Reception
7:30 pm – 9:30 pm	Installation Banquet

WEDNESDAY, MARCH 13, 2024

7:00 am – 9:00 am	Breakfast
9:00 am – 10:30 am	The Staffing Ratio Crisis
10:30 am – 10:45 am	Break
10:45 am – 12:15 pm	Survey Readiness: What to Expect