



Be More + Get More: Participate in ACHCA's Fall Forum!

November 17-19, 2017
Omni at CNN Center
Atlanta, Georgia

**Exhibitor-Sponsor Opportunities
at Fall Forum**

Exhibit Dates: November 17-18, 2017

Why Attend?

- Make Connections
- Reach Your Market

Join ACHCA's members in
Atlanta to showcase your products
and services: Meet Decision
Makers & Influencers!

Learn More & Reserve Space
www.achca.org/vendors



Participate, Connect, Educate: Exhibit and Sponsor at Fall Forum!

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the **only** professional association devoted solely to meeting the professional needs of today's post-acute and long term care administrators and executives. Focused on advancing leadership excellence, ACHCA provides professional education and certification to leaders from across the spectrum of long term care.

We invite you to join us at ACHCA's Fall Forum as we host the premier conference for long term care professionals. Attendees are experienced, high level decision makers and influencers from across the country specializing in skilled nursing and assisted living.

LTC leaders face demanding challenges to stay current with industry requirements - they need relevant and timely information. ACHCA's Fall Forum stands apart from other conferences with focused education sessions and one on one opportunities for connection. **This intimate setting emphasizes your part in the ACHCA community** and highlights your contributions to the practice of long term & post-acute care.

Our attendees seek out the latest updates in products, technological advances, and equipment for their communities. **By participating at ACHCA's Fall Forum, you help extend the reach of information through exhibit and sponsorship opportunities.** This event is a great opportunity to reach the people who are empowered to make choices.

ACHCA is dedicated to supporting your needs as a vendor seeking connection -- we are here to help you **become successful in reaching your target markets.** We recognize your contributions in supporting us have successful conferences -- we work to bring you together with long term and post-acute care leaders. ACHCA is sensitive to the needs of a changing and dynamic industry so **we have revised our exhibitor and sponsor investment for the 2017 Fall Forum.**

- **Exhibitor Opportunities Include:** Networking Events, Tabletop Space, The Idea Exchange, Attendee List
- **Sponsorship Opportunities Include:** Board of Directors Events, Educational Events, Networking Events, Conference Marketing Items



Cornell Communications

**Become a Business Affiliate Member, visit
www.achca.org/business-affiliate-membership**



Learn more & reserve space: www.achca.org/vendors

Sponsorship Opportunities

- ***Board of Directors Events: \$3500 ****

This sponsorship will include the Board of Directors meeting, breakfast, luncheon, and dinner. This experience is an excellent opportunity to meet with ACHCA's leadership team and spend time with some of your top prospects. Signage with your company name and logo, opportunity to place promotional items on the board meeting tables, formal welcome of guest, and 2 company representatives will network with the board members.

- ***Welcome Reception: \$6000****

Your company will welcome attendees to Fall Forum. Signage at the event with your company logo, opportunity to insert promotional piece into attendee bags or on tables at the reception, announcement at the event highlighting your company.

- ***Mentoring Program Event: \$7500****

Your company will welcome attendees to the mentoring luncheon and introduce key speakers of the event. Signage at the luncheon with your company logo, announcement at the luncheon honoring your company, and information in the conference program highlighting your company.

- ***Networking Lunch Sponsor: \$7500****

Treat your customers and prospects to lunch in the exhibit hall and create a stellar impression. Signage in the exhibit hall with your company logo, announcement in the exhibit hall during the luncheon honoring your company, and opportunity to place promotional pieces on the tables during lunch.

- ***Keynote Sponsor: \$3500****

Have the spotlight at this well attended session. Signage at the session with your company logo, and introduction of keynote speaker.

- ***SOLD Lanyard Sponsor: \$2000 SOLD***

Your company's logo around the neck of each attendee.

- ***Refreshment Break: \$1300***

Everyone looks forward to the coffee! Place your company next to a popular area of the conference! Several Available. Signage at the break area with your company's logo.

- ***SOLD Name Badge Sponsor: \$500 SOLD***

Your logo will be on the name badge of each attendee. (This opportunity is available to ACHCA Chapters and Districts.)

Additional Sponsorship Opportunities

- **SOLD** Entertainment at Reception: \$750 **SOLD**
- **Closing Session Sponsor: \$500**-Signage at the session with your company logo, and introduction of speakers.
- **Conference Program Sponsor: \$500**-Full page ad on inside cover of program and logo on front cover.
- **Speaker Gifts: \$400**-All speakers will receive a branded gift with your logo.
- **Standalone Sign: \$300**-Your company logo with information will be on signage in high traffic areas.
- **Registration Sponsor: \$300**-Signage at the registration desk with your company's logo.
- **Relax and Recharge Lounge Area Sponsor: \$300**-Signage with your company's information at this comfortable seating area with power hookup.
- **Charging Stations: \$150**-Signage with your company's information at charging station.
- **Door Prizes: Amount Varies**-ACHCA will purchase door prizes with amount given and your company will have the opportunity to draw winner. ACHCA will drop ship item to winner.

___ Ipad Pro:	\$900
___ KitchenAid Mixer:	\$400
___ Apple Watch:	\$400
___ Ipad Mini:	\$400
___ Bose Bluetooth Speaker:	\$300
___ Go Pro Hero:	\$200
___ Beats Wireless Headphones	\$250
___ Keurig Coffee Maker:	\$150
___ Kindle Fire	\$100
___ Fire Stick	\$50
___ Gift Card	Amount Varies



The graphic features a city skyline at night on the left and a photo of two men at a conference on the right. The central text reads: **ACHCA FALL FORUM**, **November 17-19, 2017**, **Omni at CNN Center | Atlanta, Georgia**. A yellow button contains the text "Success is a Choice: Choose Fall Forum". The ACHCA logo is in the bottom right corner.

**denotes co sponsorship opportunities available. Please contact ACHCA staff for more information.*

ACHCA FALL FORUM

November 17-19, 2017 | Omni at CNN Center | Atlanta, GA

Sponsorship Opportunities

SPONSOR CONTACT INFORMATION

Company Name _____

Product/Service Type _____

Authorized Representative _____

Representative Signature _____

Title _____

Mailing Address _____

City/State/Zip Code _____

Phone _____

Fax _____

Email Address _____

Website Address _____

Referred By: _____

PAYMENT INFORMATION

Agreements with full payment are due by March 1, 2017.

Check Enclosed (Payable in U.S. Dollars to ACHCA)

MAIL check payments to: ACHCA Exhibits Department
PO BOX 75060 | Baltimore, MD 21275-5060

Please charge my Visa MasterCard American Express

FAX your completed form and credit card payment to (866) 874-1585

Card Number _____

Expiration Date _____ Security Code _____

Cardholder Name _____

Card Billing Address _____

City/State/Zip _____

Please select the sponsorship(s) that you'd like to purchase below. Sponsorships are on a first come, first served basis. ACHCA cannot guarantee your selection will be available. ACHCA will contact you if your selection isn't available.

SPONSOR OPPORTUNITIES

(If purchasing a booth or advertising with a sponsorship, only one payment is needed.)

- **Board of Directors Event*** **\$3,500**
- **Welcome Reception*** **\$6,000**
- **Mentoring Program Event*** **\$7,500**
- **Networking Lunch*** **\$7,500**
- **Keynote Sponsor*** **\$3,500**
- ~~Lanyard Sponsor~~ **\$2,000**
- ~~Refreshment Breaks~~ **\$1,300**
- ~~Entertainment Sponsors~~ **\$750**
- ~~Name Badge Sponsor~~ **\$500**
- **Closing Session Sponsor** **\$500**
- **Conference Program Sponsor** **\$500**
- **Speaker Gifts** **\$400**
- **Standalone Signs** **\$300**
- **Registration Sponsor** **\$300**
- **Relax and Recharge** **\$300**
- **Charging Stations** **\$150**
- **Exhibit Hall Raffles** **\$_____**

Please circle above the item(s) your company will be sponsoring.



