



Media Credential Application

Qualified media representatives may attend the conference and trade show at no charge. Event tickets and continuing education credit may be purchased at an additional cost. Transportation, lodging and meal expenses are the responsibility of the media representative. Those deemed not qualified as media/press may still attend, but will need to pay for registration. Credentials or complimentary tickets for spouses, friends, etc. of media representatives will not be provided. For more information, please contact Elizabeth Lollis at elollis@achca.org or 1-800-561-3148.

ACHCA Event: _____

Location: _____

Requested Date(s): _____

Your position:

- Executive Management
- Journalist
- Photojournalist
- Sales
- Other _____

Your Organization:

- Magazine
- Newspaper
- Radio
- Television
- Web
- Other _____

Name: _____

Position/Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Approving Editor/Manager Name (print): _____

Title: _____ Telephone: _____

**Please fax or email this application to: Elizabeth Lollis
Fax: (800) 561-3148 Email: elollis@achca.org**

Radio, Television, Photographer and Web Sites Details of Regulations and Acceptance Documentation

Radio/Television/Web General Regulations

1. Live broadcasts must be approved in advance by ACHCA.
2. No on-site signage shall be permitted for any media, except those exhibiting or those with sponsorship level agreements with ACHCA.

Television Coverage Regulations

ACHCA media badges allow equipment on the exhibit hall floor during exhibit hours only. No photographer or camera crew may shoot an exhibitor's booth without the consent of the exhibitor and show management. All exhibitors retain the right to refuse photography of their booths. Camera crews must not block the flow of traffic in or around the venue. Television cameras and personnel must adhere to all regulations governing media coverage of ACHCA. Violations of these rules may result in forfeiture of all media credentials for the media outlet.

Photography Regulations

I hereby acknowledge that I am covering ACHCA as a journalist, and that I intend to use the photographs taken at the conference/ trade show for editorial purposes only. The ACHCA media badge entitles representatives of the media to take photographs on the exhibit hall floor; however, no photographer or cameraperson may shoot an exhibitor's booth without the consent of that exhibitor. The exhibitor retains the right to refuse any photography of his booth.

Web Site Coverage Regulations

Recognized web sites may cover ACHCA subject to the following conditions:

1. Reports shall not purport to be exclusive or official coverage of ACHCA or the conference/trade show. Exhibitors retain the right to arrange exclusive media coverage with outlets of their choosing.
2. Reports cannot include any proprietary material owned by ACHCA (in whole or in part) inclusive of, but not limited to, interview transcripts, audio transmissions, video transmissions, photographs, exhibitor directory, show program or any other intellectual property owned by ACHCA without prior written authorization from ACHCA.

Any violation of the above regulations will result in forfeiture of the credential and all of its privileges. ACHCA reserves all rights to pursue all remedies available. I hereby understand and accept these terms.

ACHCA Event _____ Date _____

Organization _____

Web Site _____

Signature _____ Date _____

Print Name and Title _____

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