



Jewel Partner

ANNUAL OPPORTUNITIES

2026-2027

OVERVIEW

Guided by the belief that dynamic leadership drives quality, innovation, and success in post-acute and aging services, the American College of Health Care Administrators (ACHCA) exists to support administrators across the continuum of care. ACHCA identifies, recognizes, and empowers leaders throughout their professional journey by advocating for their mission, championing professional excellence, and fostering a thriving community of practice.

The ACHCA Jewel Program is designed to connect long-term care and aging services professionals with trusted industry partners who provide innovative solutions, valuable resources, and thought leadership to the field. Through a combination of digital engagement, educational collaboration, networking opportunities, and in-person experiences, the program helps partners build meaningful relationships with ACHCA members while increasing brand awareness and visibility throughout the year.



ACHCA
JEWEL
PARTNERS

American College of Health Care Administrators

Key Benefits of the ACHCA Jewel Program

- Partnered content creation and promotional opportunities
- Networking opportunities with key decision-makers and industry leaders
- Exclusive sponsorship opportunities at ACHCA events
- Discounted exhibit and registration pricing for the ACHCA Convention & Expo
- Opportunities to showcase thought leadership and subject matter expertise
- Year-round brand visibility across ACHCA communication channels

As a Jewel Partner, you'll have access to ACHCA members throughout the year through the following channels:

- ACHCA Website
- ACHCA LinkedIn
- *ACHCA Connect* Weekly Online News Brief
- Co-Hosted Educational Webinars
- Convention & Expo
- Exclusive Access to the ACHCA Board of Directors



WHY BECOME AN ACHCA JEWEL PARTNER?

ACHCA Jewel Partners gain year-round access to post-acute and aging services leaders through meaningful engagement opportunities designed to build relationships, increase visibility, and position organizations as trusted industry resources.

The Jewel Program is more than event sponsorship; it is a strategic partnership that connects your organization with administrators and decision-makers across the continuum of care through education, networking, digital promotion, and in-person experiences.

Benefits of becoming an ACHCA Jewel Partner include:

- Year-round brand visibility across ACHCA platforms and events
- Direct engagement with post-acute and aging services leaders
- Opportunities to showcase thought leadership and subject matter expertise
- Educational collaboration through webinars and partnered content
- Premium networking opportunities with industry professionals and ACHCA leadership
- Exclusive sponsorship and exhibitor opportunities at the ACHCA Convention & Expo

ACHCA offers multiple Jewel Partnership levels designed to provide flexible opportunities for engagement, visibility, and relationship-building throughout the year.



ACHCA AUDIENCE REACH

ACHCA connects Jewel Partners with engaged leaders and decision-makers across the post-acute and aging services profession through year-round digital engagement, educational programming, and in-person networking opportunities.

ACHCA Reach & Engagement

8,000+

ACHCA Connect Weekly Online
News Brief Subscribers

10,000+

Industry Contacts Receiving
Webinar & Educational
Announcements

100+

Average Monthly Webinar
Attendees

Nearly 300

Attendees at the 2026 ACHCA Convention & Expo

Year-Round

Digital Engagement Through ACHCA Website & LinkedIn

Direct Access

to Post-Acute & Aging Services Administrators, Executives, and Industry Leaders



ACHCA JEWEL PARTNER BENEFITS

LEVELS	Diamond \$25,000 (Limited to 3)	Sapphire \$13,000 (Limited to 6)	Ruby \$7,500 (Limited to 12)	Emerald \$3,000 (Unlimited)
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YEAR-ROUND MARKETING & DIGITAL VISIBILITY

BENEFIT	Diamond	Sapphire	Ruby	Emerald
Logo Placement on ACHCA.org homepage	✓ Premium	✓ Enhanced	✓ Standard	✓
Company Listing & Logo on ACHCA Jewel Partner Webpage	✓	✓	✓	✓
Homepage Digital Advertisement Rotation	✓	✓	✓	
Included in "Thanks to Our Sponsors" Footer on ACHCA Connect Weekly Online News Brief	✓	✓	✓	✓
Featured Social Media Recognition	Quarterly	Bi-Annually	Annually	
Rotating Recognition Slides at ACHCA Events	Premium Placement	Enhanced Placement	Standard Placement	Included

EDUCATIONAL & THOUGHT LEADERSHIP OPPORTUNITIES

BENEFIT	Diamond	Sapphire	Ruby	Emerald
Opportunity to Co-Host ACHCA Webinar	Quarterly	Quarterly	2 Per Year	1 Per Year
Feature Article in ACHCA Connect	Monthly	2 Per Quarter	Quarterly	3 Per Year
Sponsored Educational Blog Post	3 Per Quarter	2 Per Quarter	Quarterly	3 Per Year
LinkedIn Content Collaboration & Promotion	Monthly	Quarterly	2 Per Year	1 Per Year
Exclusive Access Opportunities with ACHCA Board Leadership	✓	✓ Limited		
Special Invite to Join an ACHCA Committee (Education, Convention, Membership, etc.)	✓	✓		

ACHCA CONVENTION & EXPO BENEFITS (Las Vegas, NV | May 3–6, 2027)

BENEFIT	Diamond	Sapphire	Ruby	Emerald
Complimentary Full Conference Registrations	4	3	2	Discounted (1/2 price)
Complimentary Exhibit Booth	10x20	10x10	10x10	Discounted (\$2,000)
Additional Booth Purchase Eligibility	Up to 2 Booths	Up to 2 Booths	Up to 2 Booths	
Discounted Additional Booth Rate	\$1,500	\$1,500	\$2,000	
Complimentary Idea Exchange Session	✓	✓	✓	Discounted (\$650)
Digital Ad at Registration	✓	✓	✓	✓
Priority Booth Selection	✓	✓	✓	✓
Priority Sponsorship Selection for ACHCA Convention & Expo	First Priority	Second Priority	Standard	Based on Availability
VIP Networking Event Invitations	✓	✓	✓	
Onsite Jewel Partner Signage Recognition	Premium	Enhanced	Standard	Included
“Thank You to Our Jewel Partners” Recognition Signage & Slides	✓	✓	✓	✓
Opt-In Attendee List Access	8/6/3 Weeks Prior	6/3 Weeks Prior	3 Weeks Prior	2 Weeks Prior
Final Attendee List Post-Conference	✓	✓	✓	✓
ESTIMATED ANNUAL VALUE	\$40,000+	\$24,000+	\$14,000+	\$5,000+

PARTNERSHIP TERMS & CONDITIONS

Partnership Term

The ACHCA Jewel Program currently operates on a rolling annual partnership term based on each partner's renewal date.

Beginning July 1, 2027, ACHCA will transition to a unified annual partnership cycle running July 1 through June 30 to better align partnership benefits, annual programming, and Convention & Expo planning.

Current Jewel Partners will be transitioned to the new annual cycle through a prorated alignment process during the 2026–2027 partnership year.

Partnership Benefits

Partnership benefits are fulfilled throughout the partnership year and are coordinated in conjunction with ACHCA programming schedules, publication timelines, event planning, and availability.

Placement & Recognition

Placement, visibility, recognition opportunities, and sponsorship priority are determined by partnership level and date of commitment. Certain opportunities may be limited based on availability.

Partner Materials & Deadlines

Jewel Partners are responsible for providing all requested logos, advertisements, promotional materials, educational content, webinar information, graphics, and related assets by ACHCA deadlines to ensure timely fulfillment of partnership benefits.

ACHCA is not responsible for delays in benefit fulfillment resulting from late, incomplete, or missing submissions.

Educational Content & Approval

All educational content, webinars, articles, blog posts, and thought leadership materials are subject to ACHCA review and approval to ensure alignment with ACHCA's educational mission, audience interests, and content standards. ACHCA reserves the right to request edits or decline content that is deemed overly promotional, inconsistent with ACHCA standards, or not aligned with the interests of the membership.

Scheduling & Promotional Timing

Publication schedules, webinar dates, digital promotions, and related marketing activities will be coordinated collaboratively between ACHCA and the Jewel Partner based on availability, organizational priorities, and scheduling considerations.

Convention & Expo Participation

Convention & Expo benefits, including exhibit booth placement, signage recognition, sponsorship visibility, and sponsorship selection priority, are coordinated in conjunction with overall ACHCA sponsorship participation and support levels.

Sponsorship & Exhibit Opportunities

Additional sponsorship and exhibitor opportunities outside of the Jewel Program may be available throughout the partnership year and are subject to separate agreements, pricing, and availability.

Partnership Availability

To preserve the value, visibility, and engagement opportunities associated with the ACHCA Jewel Program, select partnership levels may have limited availability.

Use of Logos & Promotional Materials

By participating in the ACHCA Jewel Program, partners grant ACHCA permission to use company names, logos, and approved promotional materials in ACHCA-related marketing, promotional, and recognition materials associated with the Jewel Program.

Payment Terms

Full payment is due within 30 days of invoice unless otherwise agreed upon by ACHCA.

Partnership benefits may be delayed until payment is received.

As ACHCA transitions to a unified annual partnership cycle beginning July 1, 2027, current Jewel Partners will be moved to the new cycle through a prorated transition renewal process during the 2026–2027 partnership year. Prorated renewal invoices will align each partner with the new July 1 – June 30 annual partnership term.

Cancellations & Changes

ACHCA reserves the right to make reasonable adjustments to partnership benefits, event formats, timelines, or promotional opportunities as necessary due to organizational, scheduling, or operational considerations.

If ACHCA events or programs transition to virtual or modified formats, ACHCA will make reasonable efforts to provide comparable partnership visibility and recognition opportunities.

Custom Partnership Opportunities

Customized partnership opportunities may be available to support specific organizational goals and initiatives. Please contact ACHCA for additional information.

BECOME AN ACHCA JEWEL PARTNER

To learn more about the ACHCA Jewel Program or to secure your partnership level, please contact:

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