



American College of Health Care Administrators

# Jewel Partners

*Join the ACHCA Jewel Program today and become a valued partner in shaping the future of health care leadership!*

Guided by the belief that dynamic leadership drives quality, innovation, and success in post-acute and aging services, the American College of Health Care Administrators (ACHCA) exists to support post-acute and aging services administrators. We identify, recognize, and empower administrators throughout their career path by advocating for their mission, championing professional excellence, and fostering a thriving community of practice.

The ACHCA Jewel program is designed to bring industry leaders and professionals together with the companies best suited to meet their ever-changing needs. This program offers industry partners the opportunity to showcase their industry, and subject matter expertise, through a variety of digital and in-person engagement, fostering ACHCA member relationships, and driving increased brand awareness and visibility.

The ACHCA opens the door to a highly engaged network of decision-makers who are shaping the future of long-term care and senior living. With more than 1,380 individual members, our membership represents more than 1,000 organizations across the country—offering a unique opportunity to build relationships, demonstrate thought leadership, and align your brand with the leaders driving change in post-acute care.

## Key Benefits of the ACHCA Jewel Program:

- Partnered content creation and promotion
- Networking Opportunities: Engage with key decision-makers and industry leaders.
- Exclusive Sponsorships: Access to premium sponsorship opportunities at ACHCA events.
- Discounted exhibit and registration pricing at the ACHCA annual conference

# Jewel Partner Benefits

| <b>Annual Benefits</b>  | <b>Diamond<br/>\$25,000</b>    | <b>Sapphire<br/>\$12,000</b> | <b>Ruby<br/>\$7,500</b>   | <b>Emerald<br/>\$3,000</b> |
|---|--------------------------------|------------------------------|---------------------------|----------------------------|
| Non-Voting Membership to ACHCA                                  | 4                              | 3                            | 3                         | 3                          |
| ACHCA Hosted & Promotional Blog Post                            | 8                              | 6                            | 6                         | 6                          |
| Co-Hosted Webinar   | 4                              | 3                            | 3                         | 3                          |
| Company Listing on Partnership Section of ACHCA.org             | Featured with Logo and Website | Includes Logo and Website    | Includes Logo and Website | Includes Logo and Website  |
| Inclusion in New Member Welcome Packet                          | X                              | X                            | X                         | X                          |
| Registration for the Annual National Emerging Leadership Summit | 2 Full Registrations           | 2 Full Registrations         |                           |                            |

## Annual Conference Benefits

|  |                  |             |             |             |
|--|------------------|-------------|-------------|-------------|
| Registration for Annual Convention                       | 4                | 4           | 2           | 2           |
| Complimentary Exhibit Space                              | Up to 8x20 Booth | 8x10 Booth  | 8x10 Booth  | Discounted  |
| Complimentary Idea Exchange Participation                | X                | X           | X           | Discounted  |
| Digital Ad at ACHCA Convention Registration              | Full Size Ad     | 1/2 Size Ad | 1/4 Size Ad | 1/4 Size Ad |
| Past President & Chairs, Leadership Reception Invitation | 2                | 2           | 1           | 1           |

Jewel Partnerships are renewed on an anniversary basis from the date of the fully executed agreement.