Be More + Get More: Participate in ACHCA's Fall Forum!

November 17-19, 2017
Omni at CNN Center
Atlanta, Georgia

Exhibitor-Sponsor Opportunities at Fall Forum
Exhibit Dates: November 17-18, 2017

Why Attend?
- Make Connections
- Reach Your Market

Join ACHCA's members in Atlanta to showcase your products and services: Meet Decision Makers & Influencers!

Learn More & Reserve Space
www.achca.org/vendors
Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today’s post-acute and long term care administrators and executives. Focused on advancing leadership excellence, ACHCA provides professional education and certification to leaders from across the spectrum of long term care.

We invite you to join us at ACHCA’s Fall Forum as we host the premier conference for long term care professionals. Attendees are experienced, high level decision makers and influencers from across the country specializing in skilled nursing and assisted living.

LTC leaders face demanding challenges to stay current with industry requirements - they need relevant and timely information. ACHCA’s Fall Forum stands apart from other conferences with focused education sessions and one on one opportunities for connection. This intimate setting emphasizes your part in the ACHCA community and highlights your contributions to the practice of long term & post-acute care.

Our attendees seek out the latest updates in products, technological advances, and equipment for their communities. By participating at ACHCA’s Fall Forum, you help extend the reach of information through exhibit and sponsorship opportunities. This event is a great opportunity to reach the people who are empowered to make choices.

ACHCA is dedicated to supporting your needs as a vendor seeking connection -- we are here to help you become successful in reaching your target markets. We recognize your contributions in supporting us have successful conferences -- we work to bring you together with long term and post-acute care leaders. ACHCA is sensitive to the needs of a changing and dynamic industry so we have revised our exhibitor and sponsor investment for the 2017 Fall Forum.

- **Exhibitor Opportunities Include:** Networking Events, Tabletop Space, The Idea Exchange, Attendee List

- **Sponsorship Opportunities Include:** Board of Directors Events, Educational Events, Networking Events, Conference Marketing Items

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**Cornell Communications**

Become a Business Affiliate Member, visit [www.achca.org/business-affiliate-membership](http://www.achca.org/business-affiliate-membership)

Learn more & reserve space: [www.achca.org/vendors](http://www.achca.org/vendors)
Sponsorship Opportunities

• **Board of Directors Events: $3500**
  This sponsorship will include the Board of Directors meeting, breakfast, luncheon, and dinner. This experience is an excellent opportunity to meet with ACHCA’s leadership team and spend time with some of your top prospects. Signage with your company name and logo, opportunity to place promotional items on the board meeting tables, formal welcome of guest, and 2 company representatives will network with the board members.

• **Welcome Reception: $6000**
  Your company will welcome attendees to Fall Forum. Signage at the event with your company logo, opportunity to insert promotional piece into attendee bags or on tables at the reception, announcement at the event highlighting your company.

• **Mentoring Program Event: $7500**
  Your company will welcome attendees to the mentoring luncheon and introduce key speakers of the event. Signage at the luncheon with your company logo, announcement at the luncheon honoring your company, and information in the conference program highlighting your company.

• **Networking Lunch Sponsor: $7500**
  Treat your customers and prospects to lunch in the exhibit hall and create a stellar impression. Signage in the exhibit hall with your company logo, announcement in the exhibit hall during the luncheon honoring your company, and opportunity to place promotional pieces on the tables during lunch.

• **SOLD Keynote Sponsor: $3500**
  Have the spotlight at this well attended session. Signage at the session with your company logo, and introduction of keynote speaker.

• **SOLD Lanyard Sponsor: $2000**
  Your company’s logo around the neck or each attendee.

• **Refreshment Break: $1300**
  Everyone looks forward to the coffee! Place your company next to a popular area of the conference! Several Available. Signage at the break area with your company’s logo.

• **SOLD Name Badge Sponsor: $500**
  Your logo will be on the name badge of each attendee. (This opportunity is available to ACHCA Chapters and Districts.)
Additional Sponsorship Opportunities

- **SOLD Entertainment at Reception: $750 SOLD**

- **Closing Session Sponsor: $500**-Signage at the session with your company logo, and introduction of speakers.

- **Conference Program Sponsor: $500**-Full page ad on inside cover of program and logo on front cover.

- **Speaker Gifts: $400**-All speakers will receive a branded gift with your logo.

- **Standalone Sign: $300**-Your company logo with information will be on signage in high traffic areas.

- **Registration Sponsor: $300**-Signage at the registration desk with your company's logo.

- **Relax and Recharge Lounge Area Sponsor: $300**-Signage with your company's information at this comfortable seating area with power hookup.

- **Charging Stations: $150**-Signage with your company's information at charging station.

- **Door Prizes: Amount Varies**-ACHCA will purchase door prizes with amount given and your company will have the opportunity to draw winner. ACHCA will drop ship item to winner.

  - ___Ipad Pro: $900
  - ___KitchenAid Mixer: $400
  - ___Apple Watch: $400
  - ___Ipad Mini: $400
  - ___Bose Bluetooth Speaker: $300
  - ___Go Pro Hero: $200
  - ___Beats Wireless Headphones $250
  - ___Keurig Coffee Maker: $150
  - ___Kindle Fire $100
  - ___Fire Stick $50
  - ___Gift Card Amount Varies

*denotes co sponsorship opportunities available. Please contact ACHCA staff for more information.
For check payments, mail contract with payment to: ACHCA, PO Box 75060, Baltimore, MD 21275-5060
For credit card payments, fax contract and credit card information to our secure fax at 866-874-1585

Company Name
Authorized Representative
Title
Mailing Address
City/State/Zip
Product/Service Type
Phone
Fax
Email Address (for exhibit information; not published)
Referred By: ________________________________

Program Listing
Please provide a brief product description (25 words or less) to be listed in the Onsite Program. Website will appear with exhibitor listing.

Exhibit Space
☐ Exhibit Tabletop $1,500

Exhibit Booth Selection
Booth Numbers - see page 3 for exhibit floor plan.
1st Choice __________ 2nd Choice __________ 3rd Choice __________

Competing companies you do NOT wish to be near.

Idea Exchange
☐ Add to Exhibit Package $500
☐ Stand Alone (without booth) $1,250

Advertising
☐ Full Page (8x10): $600
☐ Half Page (8x5): $400
☐ Quarter Page (3.75x5): $200

Submit a hi-res pdf or jpg of at least 300dpi by October 15, 2017.

Contract/Payment Information
Contracts must be accompanied by full payment.

Exhibit Space $____________
Idea Exchange $____________
Sponsorship $____________
Additional Exhibitor Badge(s) &75x ____ (qty) $____________
CE Credit with Badge(s) $215x ____ (qty) $____________
Program Advertising Ad Type:__________________ $____________
Total Amount Due: $ ________________

☐ Check Enclosed (Payable in U.S. Dollars to ACHCA)
MAIL check payments to: ACHCA Exhibits Department PO BOX 75060 | Baltimore, MD 21275-5060
☐ Please charge my ☐ Visa ☐ MasterCard ☐ American Express

FAX your completed form and credit card payment to (866) 874-1585

Card Number ____________________________________________
Expiration Date __________________ Security Code __________________
Cardholder Name ________________________________
Card Billing Address _____________________________________
City/State/Zip ____________________________________________

Acceptance:

Signature ___________________________________________________________________________

Cancellation Policy: Cancellations must be submitted in writing to ACHCA. After August 1, 2017, 50% of the booth cost will be refunded. After October 15, 2017 there are NO refunds.
PAYMENT INFORMATION

Agreements with full payment are due by March 1, 2017.

☐ Check Enclosed (Payable in U.S. Dollars to ACHCA)

MAIL check payments to: ACHCA Exhibits Department
PO BOX 75060 | Baltimore, MD 21275-5060

☐ Please charge my ☐ Visa ☐ MasterCard ☐ American Express

FAX your completed form and credit card payment to (866) 874-1585

Card Number
Expiration Date Security Code
Cardholder Name
Card Billing Address
City/State/Zip

Please circle above the item(s) your company will be sponsoring.