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“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

*Margaret Mead*
From Your President & CEO

The American College of Health Care Administrators is alive and well. If I have learned one thing in the short time that I have been on the job, it is that we have a lot of very passionate members. I have had the pleasure of speaking with members by phone, engaging in email conversations, skyping with students, and attending chapter meetings and events around the country. There is a lot of pride in our organization.

Most of my early efforts have focused on planning our Convocation and all indications are that it will be one of the best attended in many years. There is a renewed excitement about ACHCA with our members and partners. We remain the only organization that supports the individual administrator.

Our members work in an increasingly difficult environment. New and onerous regulations, chronic underfunding and the stress of 24/7/365 responsibility can take a toll. ACHCA and our state chapters provide a collegiality that reminds us that we are not alone. We are there for each other and we are there for our younger members and students who are looking for help and inspiration.

In the upcoming year I hope to continue learning all aspects of the organization and the job, renewing relationships and meeting new and longstanding members. The focus for 2018 will be growing membership. Membership can be grown in two ways. One is to work directly with the large employers to promote ACHCA membership and benefits to their administrators. That’s my job. The other way is for individual members to recruit more administrators to join. That’s your job. Studies have shown that individuals join an organization when they are asked by another member. Please help us by reaching out to those in your area to join ACHCA.

Among many other goals will be to expand some of our wonderful programs such as mentoring and certification and to look for new ways to increase the value of membership.

I thank you all for your help and support in these first few months and I look forward to the upcoming year with renewed optimism about the future of ACHCA.

Collegially,

Bill McGinley, CNHA, CAS, CALA, FACHCA

President / CEO
Who We Are

Mission, Vision & Values

**Our Mission Statement:** ACHCA is the catalyst for excellence in post-acute and aging services leadership.

**Our Vision:** To be the premier membership organization providing professional leadership and professional development opportunities for post-acute and aging services health care leaders. Dynamic leadership forges post-acute and aging health care services that are desired, meaningful, successful and efficient.

**Professional Values**
ACHCA:
- Identifies post-acute and aging services leaders
- Recognizes post-acute and aging services leaders
- Supports post-acute and aging services leaders
- Advocates for the role of post-acute and aging services leaders
- Promotes professional excellence among post-acute and aging services leaders

To accomplish the Mission, ACHCA will pursue strategies to achieve the following Goals:

**Goal: REPRESENTATION OF THE PROFESSION:** ACHCA will recruit and retain a diverse membership across the post-acute and aging services continuum.

**Goal: PROFESSIONAL DEVELOPMENT:** ACHCA will provide those within the profession the programs, products, and services required for career advancement and development in support of professional excellence.

**Goal: LEADERSHIP:** ACHCA will align with industry professionals, business partners, and partner organizations to advance the unique health care specialty of post-acute and long term care.

**Goal: PRESENCE:** ACHCA will enhance and promote a positive public perception of the profession and the association to both internal and external audiences.

**GOAL: ORGANIZATIONAL STABILITY:** ACHCA will establish sound business policies, organizational practices, and decision-making processes that support and maintain long-term results based on best practices in association management.
Membership
2,442 Individual Members
1,365 Professional Members

Education
33% Bachelors Degree
43% Masters Degree
5% Doctoral Degree
56% Female
44% Male

Top 5 Professional Titles
Administrator, Executive Director
Executive Director
CEO, President, Owner
Vice President
Assistant Administrator

Professional Development
390 Fellows
199 CNHA
28 CALA
18 CAS

Service/Programs Supported
Adult Day Care
AIDS
Alzheimer's/Dementia
Assisted Living
CCRC
Complex medical/subacute
Consulting
Geriatric center/Senior center
Home Health
Hospice
ICF/MR/DD
Independent Living/Senior Housing
Long Term Acute Care Hospital
Skilled Nursing Facility
Wound Care
October 2016 - September 2017

The Academy
- The Academy provided registration funding for up to xx poster session students at the 2016 Convocation.
- ACHCA co-sponsored the Eighth National Emerging Leadership Summit (NELS) which was held July 2017 in Washington, D.C.
- ACHCA partnered with the National Association of Long Term Care Administrator Boards (NAB) to provide financial support for up to xx NELS participants.
- The Academy Committee and Board Members participated in the Fellow Promise Program resulting in funds appropriated for emerging leadership initiatives.
- The Academy Committee managed the Hollander Scholarship fund and granted scholarships to four young Administrators to attend the 2017 Convocation in St. Louis, MO. They are Sally Awad, Lindsey M. Davis, Trevor Davis and Nicole Ploof.
- The Academy Committee held a successful fundraiser during the 2017 Convocation in St. Louis, MO. Attendees enjoyed networking at a St. Louis Cardinals baseball game while supporting the Academy.

Awards Program
ACHCA’s national recognition and awards program seeks to promote leadership excellence in post-acute and aging services administration, education, journalism, and public service. The 2017 Annual Awards Luncheon provided the Chapter/District Achievement Award to ACHCA Indiana for its Member Retention program that produced an 80% increase, and 11 Individual and Partner awards. Two Champion awards were awarded to the National Association of Long Term Care Administrator Board (NAB) and Connecticut Association of Health Care Facilities, Inc. (CAHCF). Two W. Phillip McConnell scholarships were awarded. The George & Leah Hollander Memorial Scholarship in memory of George and Leah Hollander, the parents of Debra Hollander, LNHA, MBA, a longtime member of ACHCA was introduced. Four recipients received scholarships to attend the Annual ACHCA Convocation & Exposition. Additionally, 30 facility leaders received the Eli Pick Facility Leadership Award at the Convocation for their leadership in achieving top facility performance in their states on ACHCA’s identified performance indicators. An additional 137 facility leaders received remote recognition for their achievement and were e-mailed their certificates.

Education & Conferences
- In fiscal year 2017, ACHCA held two national conferences: the 23rd Annual Winter Marketplace, December 9-11, 2016 at Rio All-Suite Hotel and Casino and the 51st Annual Convocation and Exposition, April 1-5, 2017 at the Hyatt Regency at the Arch, St. Louis.

- The Student Poster Exposition was composed of 8 students presenting 6 research posters.

Membership & Chapter Relations
In December 2016, the Board approved of three (3) new membership categories: Academic (voting and non-voting), and Business Affiliate. The Academic memberships best serve our members in the field of academia that are not actively serving as administrators. The Business Affiliate Membership is a member option for those seeking to make valuable connections with ACHCA’s decision makers and influencers in the post-acute and aging services market without a large upfront marketing dollars investment.
2016-2017 produced the launch of the revamped ACHCA Partnership Program, replacing the branding of the Business Affiliate Packages/Membership categories and renaming the Gold and Silver categories while eliminating the Bronze Affiliate category.

With newly designed membership brochures and welcome mailers, ACHCA focused on the theme of “Be More;” helping new Administrators start their career path to “Be More” with an ACHCA membership. The theme was further incorporated into campaigns as a call to action for retention of lapsed + graced members, and to prospective members, the importance of being more than just an Administrator but a leader of skills and experience prepared to add and demonstrate value within the long-term care and aging services profession.

Chapters were invited to host their Annual meetings at the 2017 Annual Convocation. The outreach goal was not only to engage local chapter members during the annual networking event but to assist chapters with their efforts for recruitment and peer-to-peer communication.

Additionally, the Chapter Leadership Council Forum was launched within the Member Community. The Forum provided a platform for Chapter leaders to network, interact, and share ideas. Chapter leaders were encouraged to leverage the Member Portal to view chapter resources and templates. The ACHC Community deepens the connection between members, grants members access to member-only benefits and services, automates the renewal process, and provides a community for collaboration and knowledge sharing.
Consolidated financial position as of September 30, 2017 compared to prior year

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<th>Sep 30, 17</th>
<th>Sep 30, 16</th>
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<td><strong>ASSETS</strong></td>
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<td>614,488</td>
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<td><strong>LIABILITIES &amp; EQUITY</strong></td>
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<td><strong>Liabilities</strong></td>
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<td>Other Current Liabilities</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
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<td><strong>Equity</strong></td>
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<tr>
<td>Unrestricted Net Assets</td>
<td>257,102</td>
<td>230,753</td>
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<td>Board Designated Funds</td>
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<td>Temp. Restricted Net Assets</td>
<td>207,934</td>
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<td>Perm. Restricted Net Assets</td>
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<td>105,245</td>
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<td>Net Income</td>
<td>(141,107)</td>
<td>24,574</td>
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<td><strong>Total Equity</strong></td>
<td>464,056</td>
<td>514,809</td>
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<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>524,105</td>
<td>614,488</td>
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A copy of ACHCA’s full financials may be obtained by emailing a request to financialservices@achca.org.
Leadership

2016 - 2017 Board of Directors

Stefan (Steve) Fromm, CNHA, FACHCA
CHAIR
Georgia

Robert Lane, CNHA, FACHCA
VICE CHAIR
Oklahoma

ACADEMIC DIRECTOR
David Wolf, PhD, CNHA, CALA, CAS, FACHCA
Florida

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Nebraska

Terri Golec, FACHCA
Connecticut

Philip Jean, CNHA, FACHCA
Massachusetts

Rudolph (Rudy) L. Michalek, FACHCA
Florida

Mark Prifogle, FACHCA
Indiana

Theresa Sanderson, CNHA, FACHCA
SECRETARY/TREASURER
Connecticut

Michael Hotz, CNHA, FACHCA
PAST CHAIR
New York

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Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont

District 2 Director
Kathryn Richardson, FACHCA
New Jersey, New York

District 3 Director
Cydney Bare, CNHA, FACHCA
Indiana, Kentucky, Michigan, Ohio, West Virginia

District 4 Director
Michael Barry, CNHA, FACHCA
Alabama, Florida, Georgia, Maryland, DC, Delaware, North Carolina, Pennsylvania, South Carolina, Virginia

District 5 Director
Bonnie Wood, CNHA,
Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Utah, Washington, Wyoming

District 6 Director
Doyle Love, CNHA, FACHCA
Arkansas, Illinois, Iowa, Louisiana, Minnesota, Mississippi, Missouri, Tennessee, Texas, Wisconsin
Chapter Presidents

Established Chapters

**Arizona Chapter President (D-5)**
Ed Smith

**Connecticut Chapter President (D-1)**
Elizabeth Schmeizl, FACHCA

**Florida Chapter President (D-4)**
Allen Yearick

**Georgia Chapter President (D-4)**
Carolyn “Jo” Lucke, CNHA, FACHCA

**Indiana Chapter President (D-3)**
Vivian Wright-Defrees, FACHCA

**Kentucky Chapter President (D-3)**
Israel Ray, CNHA, FACHCA

**Maine Chapter President (D-1)**
Jeffrey LaCroix

**Massachusetts Chapter President (D-1)**
Steve Esdale, CNHA, FACHCA

**Michigan Chapter President (D-3)**
Alyssa Pischel

**Mississippi Chapter President (D-6)**
Stacy Seay, FACHCA

**Missouri Chapter President (D-6)**
Kendall Brune, PhD

**New Jersey Chapter President (D-2)**
Robert Reyes, CNHA, FACHCA

**New York Chapter President (D-2)**
Colin Hart, FACHCA

**North Dakota Chapter President (D-5)**
Jason Weekley

**Ohio Chapter President (D-3)**
Tara Carr

**Oklahoma Chapter President (D-5)**
Valerie Bomar

**Pennsylvania Chapter President (D-4)**
Mary K. Kender

**Rhode Island Chapter President (D-1)**
Jennifer Romagnolo

**Texas Chapter President (D-6)**
Linda Mayhugh

**West Virginia Chapter President (D-3)**
Phillip Donnelly, FACHCA

Chapters In Development

**New Hampshire (D1)**

**Pennsylvania (D4)**
The Academy of Long Term Care Leadership and Development
Chair: Debra Hollander, Retired FACHCA
Timothy Dressman, CNHA, CALA, CASP, FACHCA
Michael Barry, CNHA, FACHCA
Timothy Dressman, CNHA, CALA, CASP, FACHCA
Melanie Eaton, CNHA, FACHCA
Brian Forschner, PhD, FACHCA
John Gage, CNHA, CAS, FACHCA
Michael Gore, CNHA, FACHCA
Helaine Ledany, CNHA, FACHCA
Douglas Olson, PhD, FACHCA
Molly Savard
Stacy Seay, FACHCA
Daniel Suer, FACHCA
Bruce Zarett, LNHA
Terri Golec, FACHCA

Awards Subcommittee
Chair: Cecily Andrews
Barbara Acello
Terri Golec, FACHCA
Helaine Ledany, CNHA, FACHCA
Linda Mayhugh
Kathryn McCurley
Charles Shelton Jr., CNHA, FACHCA
David Sones
Daniel Glazer
Steven Smyth, CNHA, FACHCA

Business Advisory Council
Cydney Bare, CNHA, FACHCA (Functional Pathways)
Jodi Dreyer (Omnicare)
Steve Fromm, CNHA, FACHCA (Board Chair)

Exhibitor-Sponsor Subcommittee
Chair: Tim Layton
Michael Alisanksi
Heidi Henson
Maureen Kelly
Robert Lane, CNHA, FACHCA
Elizabeth Lollis
JJ Johnson
Justin Schwartz
Allan Swartz
Mitchell Teller, FACHCA

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Michael Hotz, CNHA, FACHCA
Robert Lane, CNHA, FACHCA
Katie Lynes
Rudy Michalek, FACHCA

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Chair: James Farley, CNHA, FACHCA
Michael Barry, CNHA, FACHCA
Timothy Dressman, CNHA, CALA, FACHCA
Ronald England
David Friedler, CNHA Emeritus, FACHCA
Michael Hotz, CNHA, FACHCA
Doug Olson, PhD, FACHCA
Chad Sutliffe
William Watson, II, FACHCA
David Wolf, PhD, CNHA, CALA, CAS, FACHCA

Bylaws Committee
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Susan Farris, FACHCA
Terri Golec, FACHCA
Rudy, Michalek, FACHCA
Roberto Muniz, FACHCA
Anthony Restaino, FACHCA
Kenneth, Reynolds, FACHCA
Mark, Waldrop, CNHA, CAS, FACHCA

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Chair: Laura More
Michael Barry, CNHA, FACHCA
Kirstin Dunsworth
Kathy Grimes
Raju Kunnath, DMH
Elizabeth Lollis
Matthew Lessard, CNHA, FACHCA
Theresa Parker, FACHCA
Molly Savard, CNHA, FACHCA
Carolyn Timmer, CNHA

Mike Hendel (HD Supply)
Dannie Marie (Hunt Conference Group)
JJ Johnson (Cornell Communications)
Robert Lane, CNHA, FACHCA (BKD)
Susan Kral (Senior Rehab Solutions)
Jeff Mukamal
Joe Peixoto (Procare)
Elizabeth Lollis (Staff Liaison)
Justin Schwartz
Cecilia Sepp (President & CEO)
Steve Smyth (NCPC Chair)
Allan Swartz
Elissa Ehrenstein (Staff)
Becky Rowbotham (Hunt Conference Group)
Committee Volunteers

National Conference Planning Committee
**Chair: Steve Smyth**
Cecily Andrews  
Stefan, Fromm, CNHA, FACHCA  
Kendall Brune  
Laura More  
Tim Layton  
Heidi Henson  
Robert Lane, CNHA, FACHCA  
Doyle Love, CNHA, FACHCA  
Elizabeth Lollis  
Kathryn, Richardson, FACHCA

Professional Advancement Committee
**Chair: Robert Reyes, CNHA, FACHCA**
Mary Wagner, CNHA, CAS, FACHCA  
Larry Slatky, CNHA, FACHCA  
Mark Finkelstein, CNHA, FACHCA

Student Poster Exposition Workgroup
**Chair: Theresa Parker, FACHCA**
Dave Wolf, PhD, CNHA, CALA, CAS, FACHCA

Nominating Committee
**Chair: Michael Hotz, CNHA, FACHCA**
Richard Gamache, CNHA, FACHCA  
Daniel Shields, CNHA, FACHCA  
Margaret

Mary Wagner, CNHA, CAS, FACHCA  
Larry Slatky, CNHA, FACHCA  
Mark Finkelstein, CNHA, FACHCA

David Wolf, PhD, CNHA, CALA, CAS, FACHCA

Robert Reyes, CNHA, FACHCA  
Sharon Colling, CNHA, CALA, FACHCA  
Philip Jean, CNHA, FACHCA  
Helaine Ledany  
Matthew Murray  
Jay Stackman  
Steven Smyth, CNHA, FACHCA  
Diana Wilks

Donna Alexander  
Robert Burke, PhD  
Mary Helen McSweeney-Feld  
Kevin Hansen  
Heather Kjelstad  
Elizabeth Lollis
Donors

We thank our generous supporters for their contributions. All gifts, memorials, and tributes received by ACHCA are gratefully acknowledged.

October 1, 2016 - September 30, 2017.

**Fellow Promise Keepers**
James L. Farley, CNHA, FACHCA
Michael A. Hotz, CNHA, FACHCA
Robert W. Lane, CNHA, FACHCA
Helaine B. Ledany, CNHA, FACHCA
Brenda E. Lewis, FACHCA
Douglas M. Olson, FACHCA
Bonnie S. Wood, CNHA, FACHCA

**Academy Donation**
Carriage Healthcare Companies
Mark J. Finkelstein, CNHA, Fellow Emeritus
J. S. Parker Jones, FACHCA, Retired Emeritus Certified
Barbara H. Korpela, FACHCA
Kathleen A. Pajor, FACHCA

**Catalyst Fund Donation**
Rudy L. Michalek, FACHCA

**Donations In Honor Of**
Mark J. Finkelstein, CNHA, Fellow Emeritus

**Hollander Scholarship Fund Donation**
Debra Hollander
Male. Therapies
Arthur J. Gallagher
Medcom, Inc.
Mercer Consumer, a service of Mercer Health & Benefits Administration LLC
QueTech, LLC
Saint Joseph’s College of Maine
YourMembership

Partnership program participants:

Emerald Level:
Arete Rehabilitation
Celtic Consulting
Koorsen Fire and Security

Ruby Level:
Cornell Communications, Inc.
Procare LTC Pharmacy

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Carriage Healthcare Companies
Cornell Communications, Inc
Direct Supply
Excel Med
Senior Rehab Solutions

2017 Convocation & Exposition Sponsors
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Alpine Leadership
Carriage Healthcare Companies
Christian Care Communities
Connecticut Chapter of ACHCA
Direct Supply
Duane Morris’ Health Law Practice Group
Encore Rehabilitation

Georgia Chapter of ACHCA
J Rich Solutions
Massachusetts Chapter of ACHCA
McKesson Medical-Surgical
Missouri Chapter of ACHCA
New England Alliance
New Jersey Chapter of ACHCA
New York Chapter of ACHCA
Omnicare Pharmacy Services
PharmScript
Rhode Island Chapter of ACHCA
Senior Rehab Solutions
Siesennop & Sullivan
UW-Eau Claire Center for Health Administration and Aging Services Excellence/CHAASE
Here today. Here to Stay. ACHCA.