



American College of Health Care Administrators  
1300 Piccard Drive, Suite LL 14, Rockville, MD 20850  
Ph: (800) 561-3148 | [www.achca.org](http://www.achca.org)

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**ACHCA Celebrates Long-Term Care Administrator's Week**

**Washington, DC** – March 10-14, 2025 is National Long Term-Care Administrator's Week. During this week, staff, residents, families, and volunteers have the opportunity to say "thank you" and honor the administrators who lead our nation's long-term care communities. Our nation's Long Term Care leaders have led the way in the battle with the pandemic. The physical and emotional toll has placed undue strain on the profession. They have been thrust into an unwanted spotlight and often vilified in the media. Subject to a conflicting and changing regulatory environment, without adequate staffing and with ever-changing directives from local, state, and national agencies, these leaders have been on the job throughout it all.

The nation owes our Long-Term Care administrators a debt of gratitude. Let us take some time to show our appreciation to these leaders.

Administrators are key players in the care team and are entrusted with the responsibility of managing the care of our loved ones. They touch the lives of residents and families, and, most importantly, ensure that their staff provides the highest level of quality care to a vulnerable population.

To become an administrator takes commitment and dedication. They undertake a rigorous internship, followed by state and national exams. Upon becoming an administrator, they must continue life-long learning to provide the best care possible. They are masters of multi-tasking, taking into account every aspect of a person's life, not just their medical needs, while building a sense of home and community.

"Our members give their all in the face of great adversity to assure their communities are able to provide high quality care and services to the elders in their care. Their professionalism as they deal with the many issues before them, and putting the needs of their patients, residents, families, and co-workers ahead of their own deserves our highest recognition," said Sara Wood, MBA, CAE, Executive Director of ACHCA. "The staff of ACHCA is honored and privileged to know them and to support their professional development through the College."

The American College of Health Care Administrators commends, salutes, and thanks the administrators in nursing homes, assisted living residences, and all post-acute and aging service settings – we know they are committed to providing excellent quality of care and quality of life for those entrusted to their care. Congratulations on a job very well done!

The American College of Health Care Administrators (ACHCA) is the sponsor of Long-Term Care Administrator's Week. For suggestions on honoring and recognizing an administrator, please visit [www.achca.org/2025ltcaweek](http://www.achca.org/2025ltcaweek)