



American College of Health Care Administrators
1101 Connecticut Avenue, NW, Suite 450, Washington, DC 20036
Ph: (800) 561-3148 | www.achca.org

PRESS RELEASE
FOR IMMEDIATE RELEASE

ACHCA Celebrates Long-Term Care Administrator's Week

Washington, DC – March 14-18, 2022 is National Long Term-Care Administrator's Week. During this week, staff, residents, families, and volunteers have the opportunity to say "thank you" and honor the administrators who lead our nation's long-term care communities. This year LTC Administrator's Week continues to have added significance due to the COVID-19 pandemic. Our nation's Long Term Care leaders have led the way in the battle with this virus. The physical and emotional toll has placed undue strain on the profession. They have been thrust into an unwanted spotlight and often vilified in the media. Subject to a conflicting and changing regulatory environment, without adequate staffing and with ever-changing directives from local, state, and national agencies, these leaders have been on the job throughout it all. Sadly, some lost their lives. Now, with the vaccines capable of mitigating the severity of the virus, these leaders are able take a breath.

The nation owes our Long-Term Care administrators a debt of gratitude. Let us take some time to show our appreciation to these leaders.

Administrators are key players in the care team and are entrusted with the responsibility of managing the care of our loved ones. They touch the lives of residents and families, and, most importantly, ensure that their staff provides the highest level of quality care to a vulnerable population.

To become an administrator takes commitment and dedication. They undertake a rigorous internship, followed by state and national exams. Upon becoming an administrator, they must continue life-long learning to provide the best care possible. They are masters of multi-tasking, taking into account every aspect of a person's life, not just their medical needs, while building a sense of home and community.

"Each day our members give their all to assure their communities are equipped to provide high quality care and services to the elders in their care. They embody servant leadership by putting the needs of their patients, residents, families, and co-workers ahead of their own." said Bob Lane, CNHA, FACHCA, President & CEO of ACHCA. "The staff of ACHCA is honored and privileged to know them and to support their professional development through the College."

The American College of Health Care Administrators commends, salutes, and thanks the administrators in nursing homes, assisted living residences, and all post-acute and aging service settings – we know they are committed to providing excellent quality of care and quality of life for those entrusted to their care. Congratulations on a job very well done!

The American College of Health Care Administrators (ACHCA) is the sponsor of Long-Term Care Administrator's Week. For suggestions on honoring and recognizing an administrator, please visit www.achca.org