



American College of Health Care Administrators (ACHCA)  
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**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

**ACHCA's 2022 Convocation & Expo Happens March 21 - 24, 2022 in New Orleans, LA**  
**EXPECT BIG THINGS IN THE BIG EASY**

**Washington, DC –September 2, 2021**–The American College of Health Care Administrators (ACHCA) will host its 2022 Convocation & Expo, March 21 - 24, 2022 at the Hilton Riverside in New Orleans, Louisiana. Expected attendance is 300 administrators, executives, and other leaders in post-acute care and aging services, who will gather to network, learn, and celebrate award winners. In light of the COVID-19 pandemic and resulting travel restrictions The American College of Health Care Administrators (ACHCA) will be analyzing the logistics and current mandates regularly and will communicate with attendees of any changes or protocols regarding Covid-19.

Mark Mayfield will deliver the keynote address, “The Glass Ain’t Half Empty, It’s Just Too Big,” on Tuesday, March 22, 2022. Mark will help you manage change in this high octane, hilarious keynote presentation. He’ll do this while you’re laughing at his off-beat, observational comedy because his philosophy is simple...say it with humor and people will take the message home. You’ll learn how creativity is the key component to “thrive during change”, and also how to manage the stress of this high anxiety time by understanding PERSPECTIVE. This program is guaranteed to make you laugh and make you think.

Attendees will have the opportunity to earn 24.5 NAB approved continuing education credits. Education topics will focus on resident-centered care, human resources, finance, environment, leadership, management, assisted living, Lean Six Sigma, and mentoring. On Monday, March 21, a pre-conference education program will take place in collaboration with the WWII Museum. The pre-conference education session includes American leadership in WWII, Q&A session with ACHCA veterans, Beyond the Boundaries video, and a tour of the WWII museum. The lecture will focus on top leaders in the American government, military, and private sector, showing how key leaders contributed to American victory through political, military, and economic strategies and decisions taken from boardrooms to the battlefields.

ACHCA's annual student poster exposition, award ceremonies, recognition of Hall of Fame inductees, and social activities will allow professional networking and peer-to-peer learning. Attendees will visit with some of the leading product and service companies dedicated to providing the latest cost-effective and state-of-the-art resident care solutions. ACHCA will also hold the Idea Exchange session, which offers a unique educational opportunity for face-to-face-interaction between conference participants and industry experts about innovative care and service concepts. The Idea Exchange spotlights creative solutions to challenges in long-term care while creating a network for ongoing collaboration and problem-solving.

“The pandemic has wreaked havoc on the morale of health care providers, especially the post-acute sector, and the need for leadership has never been greater. The educational programs at our next Convocation will not only focus on helping attendees become better administrators and leaders, but will emphasize hope, allowing them to become refreshed and re-energized to go back to their communities ready to inspire their teams to finish the race”, said Bob Lane, President & CEO of ACHCA.

### **About ACHCA**

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's post-acute and aging services leaders. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long-term care. For more information about ACHCA, contact the national office at (800) 561-3148 or visit [www.achca.org](http://www.achca.org).

### **About New Orleans, Louisiana**

New Orleans, located on the Mississippi River, is nicknamed the "Big Easy". It's known for its round-the-clock nightlife, vibrant live-music scene, and spicy, singular cuisine reflecting its history as a melting pot of French, African, and American cultures.

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