



American College of Health Care Administrators (ACHCA)
1101 Connecticut Ave, Suite 450 | Washington, DC 20036
Ph: (800) 561-3148 | www.achca.org

NEWS RELEASE
FOR IMMEDIATE RELEASE

ACHCA's 2021 Convocation & Expo Virtual Experience Happens April 13-27, 2021
STRENGTH IN LEADERSHIP

Washington, DC – February 17, 2021 –The American College of Health Care Administrators (ACHCA) is hosting its 2021 Convocation & Expo Virtual Experience in April 2021. Expected to attend virtually are administrators, executives, and other leaders in post-acute care and aging services.

Jan McInnis will deliver the keynote address, "Finding the Funny in Change," on Tuesday, April 13, 2021. Whether it's going green or the myriad of new rules that govern the industry, we are constantly reacting to a new playing field. From reform to the new industry rules and regulations that are being developed, professionals are routinely having to reassess and re-evaluate their practices. And all of this change causes fear, tension, and miscommunications! This is Jan's most popular keynote because she combines her hilarious comedy with PRACTICAL tips on dealing with change by using humor.

Attendees will have the opportunity to earn 28 NAB approved continuing education credits as they take part in a selection of educational sessions. Topics focus on resident-centered care, human resources, finance, environment, leadership, management, assisted living, and mentoring. A Covid-19 Workshop will be presented during the virtual conference; providing a panel presentation from those who were at the forefront of the battle with the Coronavirus.

"Despite the challenges presented by the pandemic we felt the need to continue with our annual tradition Convocation even if it has to be virtual. We hope that our online programs will help the attendees not only be better administrators, but they will also become better leaders. As the health care environment continues to shift, our educational experiences focus on developing skill sets that prepare post-acute and long-term care professionals to be better prepared to handle today's new challenges", said Bill McGinley, President & CEO of ACHCA.

ACHCA's Member Forum will be held on Tuesday, April 27, 2021 and a virtual networking lunch will be held on Tuesday, April 20, 2021. Attendees will virtually visit with some of the leading product and service companies dedicated to providing the latest cost-effective and state-of-the-art resident care solutions.

About ACHCA

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's post-acute and aging services leaders. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long-term care. For more information about ACHCA, contact the national office at (800) 561-3148 or visit www.achca.org.

Media Contact:

Elizabeth Lollis
Director, Education and Conferences
American College of Health Care Administrators
elollis@achca.org