









**The ACHCA Partnership Program –
More Opportunities to Reach Aging Services Leaders**

Our expanded offerings provide four (4) Partnership Package Options to help you reach Decision Makers and Influencers:



<u>Tiers</u>	<u>Monthly Investment</u>	<u>Annual Investment</u>	<u>Market Touches</u>	<u>Program Benefits</u>
Diamond  	\$1,667.00	\$20,000.00	Monthly blog post; Ad in each issue of The Catalyst (eNews); Prominent Placement on ACHCA.org; special recognition at ACHCA conferences; unique logo showing your annual support of ACHCA; introductions to local leaders; recognition in annual report as a valued partner, recognition in Welcome Packet Mailings; full page ad in conference program.	Complimentary exhibit space and Idea Exchange session at ACHCA conference with prominent placement; first choice on additional sponsorship opportunities; 4 Individual Memberships in ACHCA; one representative on the ACHCA Business Advisory Council
Sapphire  	\$834.00	\$10,000.00	6 blog posts; Ad in 6 issues of The Catalyst (eNews); Prominent Placement on ACHCA.org; special recognition at annual conferences; unique logo showing your annual support of ACHCA; introductions to local leaders; recognition in annual report as a valued partner; ½ page ad in conference program	Complimentary exhibit space and Idea Exchange session at ACHCA conference with preferred placement; preferred choice for additional sponsorship opportunities; 3 Individual Memberships in ACHCA; one representative on the Business Advisory Council
Ruby  	\$417.00	\$5,000.00	4 blog posts; Ad in 4 issues of The Catalyst (eNews); listing on ACHCA website; unique logo showing your annual support of ACHCA; introductions to local leaders; recognition in annual report as a valued partner; ¼ page ad in conference program	Complimentary exhibit kiosk at ACHCA conferences; preferred choice for additional sponsorship opportunities; 2 Individual Memberships in ACHCA; one representative on the Business Advisory Council
Emerald  	\$209.00	\$2,500.00	2 blog posts; Ad in 2 issues of The Catalyst (eNews); listing on ACHCA website; unique logo showing your annual support of ACHCA; introductions to local leaders; recognition in annual report as a valued partner; business card size ad in conference program	Preferred access to placement at ACHCA conferences; complimentary Idea Exchange session at ACHCA conference; preferred choice for additional sponsorship opportunities; 1 Individual Membership in ACHCA; one representative on the Business Advisory Council



Partnership Program Form

Partner Categories and Descriptions:

Company Name: _____
 Billing Address: _____
 City/State/Zip: _____
 Phone: _____
 Invoice E-mail Address: _____
 Website: _____

Member #1: Emerald Ruby Sapphire Diamond
 Name: _____
 Job Title: _____
 Phone-Work: _____
 Phone-Mobile: _____
 Contact E-mail: _____

Member #2: Emerald Ruby Sapphire Diamond
 Name: _____
 Job Title: _____
 Phone-Work: _____
 Phone-Mobile: _____
 Contact E-mail: _____

Member #3: Emerald Ruby Sapphire Diamond
 Name: _____
 Job Title: _____
 Phone-Work: _____
 Phone-Mobile: _____
 Contact E-mail: _____

Member #4: Emerald Ruby Sapphire Diamond
 Name: _____
 Job Title: _____
 Phone-Work: _____
 Phone-Mobile: _____
 Contact E-mail: _____

Communications Options (required)

On occasion, ACHCA may make its mailing list available to organizations whose products or messages we feel may be of interest to our members.

Do you wish to be included in such mailings?

Opt-in _____ Opt-out _____

ACHCA will not make your phone number or e-mail address available to third parties.

_____ Emerald Partner: \$2,500/annually
\$209/monthly; Market Touches: 2 blog posts; Ad in 2 issues of *The Catalyst*; unique logo; intro to local leaders; recognition in annual report; 1 individual membership, conference benefits and a seat on the Business Advisory Council.

_____ Ruby Partner: \$5,000/annually
\$417/monthly; Market Touches: 4 blog posts; Ad in 4 issues of *The Catalyst*; listing on ACHCA website; unique logo; intro to local leaders; recognition in annual report; 2 individual memberships, conference benefits and a seat on the Business Advisory Council.

_____ Sapphire Partner: \$10,000/annually
\$834/monthly; Market Touches: 6 blog posts; Ad in 6 issues of *The Catalyst*; Prominent Placement on ACHCA website; special recognition at annual conferences; unique logo; intro to local leaders; recognition in annual report; 3 individual memberships, conference benefits and a seat on the Business Advisory Council.

_____ Diamond Partner: \$20,000/annually
\$1,667/monthly; Market Touches: Monthly blog posts; Ad in each issue of *The Catalyst*; Prominent Placement on ACHCA website; special recognition at ACHCA conferences; unique logo; intro to local leaders; recognition in annual report; 4 individual membership, conference benefits and a seat on the Business Advisory Council.

Primary Chapter: _____

Contact Member Name: _____

METHOD OF PAYMENT

Check # _____ I have enclosed a check payable to ACHCA.

Please charge my:

_____ American Express _____ MasterCard

_____ Visa _____ Discover

Account Number: _____

Expiration Date: _____ Security Code: _____

Name of Cardholder: _____

\$ _____ Total Partnership Investment

Fax sponsorship form with credit card payment information to (866) 874-1585.

Mail application with check payable to ACHCA to:
 ACHCA Membership
 PO Box 75060
 Baltimore, MD 21275-5060

Questions: Contact the Membership Team via e-mail at membership@achca.org or call (202) 536-5120.