



American College of Health Care Administrators
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PRESS RELEASE
FOR IMMEDIATE RELEASE

ACHCA Prepares for 52nd Annual Convocation and Exposition

Washington, DC – January 26, 2018 –The American College of Health Care Administrators (ACHCA) is making preparations for its 52nd Annual Convocation and Exposition. Nearly 300 administrators, executives, and other leaders in long term care will gather to network, learn and celebrate award winners. The 2018 Convocation, “*New Fresh Look, Same Mark Of Excellence,*” will be held April 21-24, at The Hyatt Regency in Orlando, Florida. The programming boasts the potential to earn up to 21 CE; and a selection of educational sessions, a pre-conference program, and several social activities.

The keynote address, titled “Tired to Inspired,” will be delivered on Sunday, April 22, by Denise Boudreau-Scott. We all come into the aging services field wanting to make a difference in the lives of others, but after a few years we find ourselves feeling a bit lost on our journey. In this unique and powerful presentation you’ll discover the astonishing underlying cause that so often disheartens the most idealistic and well-intentioned team members. You’ll find out how doing the right thing, in every sense of the word, will fill your community, build your reputation and have the hearts of your staff brimming with the love and enthusiasm that led them into aging services in the first place. You’ll take an exhilarating journey from discouraged to inspired and return to your workplace with new ideas and concepts, and a simple but amazingly effective system to raise and sustain everyone’s energy.

Denise Boudreau-Scott is President of Drive, which helps aging services organizations improve the resident and staff experience, and the bottom-line, through more engaged leaders and employees. A former nursing home and assisted living administrator, Denise co-founded and is chairperson of the New Jersey Alliance for Culture Change, a member of NAB’s Exam Writing Committee, and a former board member of the Pioneer Network. Denise received her Bachelor of Science in Gerontology from the University of Scranton and her Master in Health Administration from Cornell University where she serves as a student mentor and speaker. She is proud to share that she started off her career as a dietary aide and nursing assistant.

In addition, a student poster exhibition, fundraiser and social activities will allow networking and peer learning. Attendees will visit with over 40 of the leading long term care product and service companies dedicated to providing the latest solutions to deliver resident care cost-effectively and efficiently.

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's Long Term Care and Post-Acute administrators. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA and the 2018 Convocation, contact the national office at (800) 561-3148 or visit www.achca.org/convocation.